The COVID-19 pandemic continues to bring new challenges to our schools. As school districts navigate the demands of reopening safely, they bear the burden of added costs for personal protective equipment, increased cleanings, and more.

Bella+Canvas apparel company and Serena Williams have teamed up with NSBA to donate millions of masks and COVID-19 safety education to students returning to school. With the support of Bella+Canvas and Serena Williams, NSBA will supply each of the 49 state member associations and the U.S. Virgin Islands with 80,000 masks to distribute to underserved communities and districts.

Securing adequate supplies of personal protective equipment is a significant barrier for most school districts. This program provides quick access to breathable, comfortable face masks at a massive scale to school districts nationwide.

We hope this effort will help NSBA’s members and their school districts keep schools safer and help students adhere to CDC guidelines of wearing face coverings in public.

For Bella+Canvas to distribute their masks to the districts on behalf of the State Associations, please submit the district contact name and email address to an NSBA team member here, and we’ll take care of the logistics!

ABOUT BELLA+CANVAS
BELLA+CANVAS, America’s largest manufacturer of premium wholesale apparel, pivoted their Los Angeles production facilities from making t-shirts to making fabric face masks. Using high-quality fabrics, they’ve set out to make comfortable, breathable face covers with a no-sew design that is quick to produce.