

Saturday

3 – 6 p.m.

Registration

Sunday

7 a.m. – 5 p.m.

Registration

Pre-Institute Sessions

8:30 – 9:30 a.m.

Orientation for New Advocacy Institute Attendees (and those who want a refresher)

Reg Leichty, Founding Partner, Foresight Law + Policy

Deborah Rigsby, Program Director, Lobbying & Federal Legislation, NSBA

9:45 – 11 a.m.

Congress, Courts, and a National Election: Putting 2020 in Perspective

Seth Turner, Director of Citizen Engagement, Congressional Management Foundation

Advocacy Institute

1 – 2:30 p.m.

Opening General Session

Keynote: Today's Political Landscape and How It Impacts Education and Equity

Eugene Robinson, Pulitzer Prize-winning Columnist, The Washington Post and Political Analyst, MSNBC

2:45 – 3:45 p.m.

Issue Update

Legal Update and the 2020 Census

Francisco Negròn, Chief Legal Officer, NSBA

4 – 5 p.m.

Keynote, A Political Armchair Chat

Mark McKinnon, Political Advisor and Television Producer

Monday

7 a.m. – 5 p.m.

Registration

7 – 7:45 a.m.

Networking Breakfast

NSBA's Message to Congress and Overview of the Day

Chip Slaven, Chief Advocacy Officer, NSBA

8 – 9 a.m.

General Session

America Speaks on Public Schools – Results from the 2020 NSBAC Education Poll

Alysia Snell, Partner, Lake Research Partners

Bob Carpenter, President, Chesapeake Beach Consulting

9:15 – 10:15 a.m.

Issue Update

Bridging the Digital Divide in Learning

Jessica Rosenworcel, FCC Commissioner

10:30 – 11:15 a.m.

Breakout Sessions I

Recruiting, Retaining, and Securing Great Teachers (Group A)
Creating a Safe and Healthy School Climate (Group B)

11:30 a.m. – 12:15 p.m. Breakout Sessions II

Recruiting, Retaining, and Securing Great Teachers (Group B)
Creating a Safe and Healthy School Climate (Group A)

12:30 – 2 p.m. Congressional Luncheon

2 – 2:30 p.m. Social Media Engagement and Coffee Break

2:30 – 3:15 p.m. Breakout Sessions III

It's Time for a Great IDEA (Group A)
Developing 21st Century Life Skills: Innovation, Personalization, and Mastery (Group B)

3:15– 4:00 p.m. Breakout Sessions IV

It's Time for a Great IDEA (Group B)
Developing 21st Century Life Skills: Innovation, Personalization, and Mastery (Group A)

4:15 – 5:30 p.m. General Session

Champion Our Children Forum
Student Panel
Chip Slaven, Chief Advocacy Officer, NSBA

Tuesday

7 a.m. – 5:30 p.m. NSBA Day on Capitol Hill

5:30 – 7 p.m. Reception at Marquis Marriott