Chief Transformation Officer

Oversees Business Development & Fundraising, Strategy Creation Implementation, Technology & Digital Strategy, Marketing, Communications, and Publication & Brand functions teams. Drives and facilitates organizational change that will help NSBA identify the new sources of profits and enter previously unexplored markets and product segments.

Essential Functions/Activities:

- Will facilitate a connected approach to transformation, considering the highly networked nature of NSBA and our federated structure.
- Oversees cross-functional initiatives to encourage a networked model for execution.
- Focuses on NSBA’s go-to-market model, how it engages stakeholders, and how it is organized.
- Mobilizes resources to achieve the NSBA’s mission (our why) in a holistic way.
- Assesses the availability and readiness of resources within the organization.
- Will work closely with the Executive team in setting the strategic direction of the company and will lead the activities in the areas of Business Development & Fundraising, Strategy Creation Implementation, Technology & Digital Strategy, Marketing, Communications, and Publication & Brand functions teams.

Minimum Qualifications

Bachelor’s degree and an advanced degree in Business, Accounting, Finance or other related field, or a combination of undergraduate degree and minimum 10 years’ experience. Minimum of 8-10 years of experience in roles including strategic planning and staff management. Will be action oriented and will be an important business partner to ED/CEO and operating team. The position demands strong interpersonal skills and a high degree of professionalism.