



# NATIONAL HISPANIC CAUCUS

NSBA

Volume I, Issue II

Pre-NSBA Annual Conference 2004

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## President's Message



Fernando M. Treviño

Greetings from the NSBA Hispanic Caucus! The NSBA Annual Conference in Orlando, FL, is just around the corner, and I'm looking forward to seeing many friends I haven't seen since our last conference in San Francisco. Please make it a point to join us at our Hispanic Caucus Luncheon scheduled for Monday, March 29th, 12:30 p.m. at The Peabody Orlando Hotel, Florida I & II Rooms. At our luncheon, we will be honoring recipients of our "Abrazo" award to individuals who have demonstrated a strong commitment to improving educational opportunities for Hispanic students. We will also recognize *ARAMARK* ServiceMaster Facility Services, Washington Mutual Bank, and Sodexo Services for providing financial resources toward our efforts. Our keynote speaker for the luncheon is Lieutenant Colonel (LTC)(ret.) Consuelo Castillo Kickbusch, USA (ret.). LTC (ret.) Kickbusch is the first woman commissioned as a ROTC officer in the state of Texas. She has worked extensively for many years with the needs of the underprivileged. I will also present my closing report and welcome our new Chairman, Joe Guillen of New Mexico. I am confident Joe will do an excellent job continuing our hard work towards improving educational opportunities for Hispanic children.

## Policies and Resolutions Committee Update

I want to thank the NSBA Policy and Resolutions Committee for their hard work at the Leadership Conference in D.C. this past January. For the first time in the history of our Caucus two resolutions were submitted to the NSBA Policy and Resolutions Committee for their review and consideration. One resolution was related to the DREAM Act and the second related to English Language Learners. Both resolutions were approved with amendments. The amended language included changes focusing their intent that resulted in improved resolutions. The resolutions will be presented for adoption to the Delegate Assembly at NSBA's Annual Conference in Orlando. The following are the two resolutions as amended:

### Development, Relief, and Education for Alien Minors (DREAM) Act

**RESOLUTION:** *NSBA urges Congress to amend the Illegal Immigration Reform and Immigrant Responsibility Act of 1996 to authorize the cancellation of removal and adjustment of status of undocumented immigrant students who are long-term*

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## PRESIDENT'S MESSAGE (Continued)

*United States residents. Further, NSBA supports state legislation which allows for in-state tuition and other incentives for students to pursue higher education for all residents that graduate from their high schools, including undocumented immigrant students.*

### **Educational Needs of English Language Learners**

**RESOLUTION:** *NSBA urges Congress to address the educational needs of English Language Learners, including Hispanic students as the fastest growing student population in the United States, in federal legislation and regulations.*

If you would like to follow the discussion on these resolutions, please feel free to join us at the NSBA Delegate Assembly on Friday morning, March 26, 2004 at 8:00 a.m. The meeting will take place at The Peabody Orlando Hotel in Plazas E-H.

### **Nominations**

For those of you interested in submitting your name, or another member's name for consideration to the Hispanic Caucus Nominating Committee, please submit your nomination application by March 12, 2004. A copy of the application can be found on the Caucus Web site at [www.nsba.org/caucuses](http://www.nsba.org/caucuses). I strongly encourage Hispanic Caucus members to become active in leadership positions within the Caucus. It is pertinent that quality leaders become involved to advance the progress of Hispanic children.

I would like to congratulate Hispanic Caucus member Carlos Nieto for his nomination as NSBA Regional Director, Southern Region, by the NSBA National Nominating Committee. My understanding was all candidates were of remarkable talent. I have known Carlos for several years now, and I'm completely confident he will do an awesome job on the NSBA Board of Directors, if confirmed. We are very proud of Carlos' sincere hard work and his nomination.

I would like to invite everyone to visit our Web site for more information on our Caucus. Our Caucus Web site can be found as a link from NSBA's Web site at [www.nsba.org](http://www.nsba.org).

Looking forward to seeing everyone in Orlando.

God Bless,



Fernando M. Treviño  
President, NSBA Hispanic Caucus

**National School Boards Association  
64<sup>th</sup> Annual Conference and Exposition  
March 27-30, 2004  
Orlando, Florida**

**Hispanic Caucus Schedule**

**Friday, March 26**

8:00 a.m. – 5:00 p.m. NSBA Delegate Assembly Business Meeting  
Peabody Orlando Hotel, Plaza E-H

**Saturday, March 27**

7:30 – 8:45 a.m. National Caucus of Hispanic School Board Members  
Board of Directors Meeting: Fernando Treviño, President, presiding  
Peabody Orlando Hotel, Boardroom (Board Members only)

9:00 – 10:30 a.m. National Caucus of Hispanic School Board Members General Session,  
Fernando Treviño, President, presiding  
Peabody Orlando Hotel, Florida III Room

11:00 – 12:15 p.m. First NSBA General Session  
**Christopher Reeve**, Actor, Director, and Activist  
Orange County Convention Center, Hall A1-A2

1:30 – 2:45 p.m. Connecting with Latino Parents to Education: A Night  
School Opportunity (Share the Success Session)  
Walla Walla School District (WA)  
Orange County Convention Center, Room 109B

9:00 p.m. – Midnight Joint Caucuses Reception  
Sponsored by: Johnson Controls  
Peabody Orlando Hotel, Plaza E

**Sunday, March 28**

7:15 – 8:30 a.m. NSBA Fellowship Gathering: Yes, Dare to Dream!  
**Bob Love**  
Orange County Convention Center, Room 304

8:45 – 10:00 a.m. A Mosaic of Proactive Strategies for Closing the Latino  
Achievement Gap (Share the Success Session)  
Asheboro City Schools (NC)  
Orange County Convention Center, Room 109B

- 11:00 – 12:15 p.m.      The Second NSBA General Session  
**Jim Collins**  
Orange County Convention Center, Hall A1-A2
- 2:30 – 5:00 p.m.      National Caucus of Hispanic School Board Members  
Business Meeting: Fernando Treviño, President, presiding  
Peabody Orlando Hotel, Florida III Room
- 5:00 – 5:30 p.m.      National Caucus of Hispanic School Board Members Board of Directors  
Meeting: Fernando Treviño, President, presiding  
Peabody Orlando Hotel, Boardroom (Board Members only)
- 6:00 – 8:30 p.m.      Human Relations Dinner (**Ticketed Event**)  
Speaker: **Juan Williams**, National Political Correspondent  
Peabody Orlando Hotel, Plaza A-D
- 8:30 – 10:30 p.m.      National Caucus of Hispanic School Board Members Reception  
**Tentative**  
Peabody Orlando Hotel, Coconuts Room

### **Monday, March 29**

- 7:00 – 9:00 a.m.      NSBA Delegate Assembly Elections and Business Meeting  
Peabody Orlando Hotel, Plaza E-H
- 7:30 – 8:45 a.m.      Best Practices in Bilingual Education  
(A Meet the Experts Session sponsored by the National  
Caucus of Hispanic School Board Members)  
Orange County Convention Center, Room 110B
- 9:00 – 10:30 a.m.      The Third NSBA General Session  
**Rod Paige**, U.S. Secretary of Education (DC)  
Orange County Convention Center, Hall A1-A2
- 12:30 – 2:00 p.m.      Joint Luncheon of National Caucuses of Hispanic and American  
Indian/Alaska Native School Board Members (**Ticketed Event**)  
**LTC Consuelo Castillo Kickbusch**, USA (ret.), Educator  
Peabody Orlando Hotel, Florida I & II Rooms
- 3:45 – 5:00 p.m.      Best Practices for Communities with Emerging Hispanic  
Populations (A Meet the Experts Session sponsored by the  
National Caucus of Hispanic School Board Members)  
Orange County Convention Center, Room 202B-C

### **Tuesday, March 30**

- 9:00 – 10:30 a.m.      The Fourth NSBA General Session  
**Jennifer James**, Cultural Anthropologist  
Orange County Convention Center, Hall A1-A2

## NALEO Conferences: Catch One if You Can!

*By Lenore Gonzales Bragaw, Central Region Director,  
National Caucus of Hispanic School Board Members*

On October 10-12, 2003, I had the opportunity to attend the National Education Leadership Initiative (NELI) Institute on Effective Governance. NELI is the educational branch of NALEO—National Association of Latino Elected and Appointed Officials. I can't say enough about the conference. It was wonderful! The conference was held in New York City at the New York Hilton. And, of course New York is an exciting city to visit. Mayor Bloomberg's attendance at Friday's reception made the evening a special event. Adolpho Carrion, President, Borough of the Bronx gave the keynote address at a luncheon on Saturday. He is a very inspiring speaker.

The opening program was a special session by the National Hispanic Caucus of State Legislators. The session entitled, *Closing Achievement Gap: Improving Educational Outcomes for Hispanic Children*, addressed the nature of the educational achievement gap problem, identified contributing factors and offered policy recommendations that will work towards solutions. Speakers included Dr. Francisco Hidalgo, consultant to NALEO and a past National Hispanic Caucus board member, Isis Castro, current president, Fairfax County Public Schools (VA).

Other sessions included:

- Applying the Principles of Effective Governance for Collective Advocacy;
- Aligning School District Budgets with Board Vision & Academic Results and
- Board Leadership Expectations from the Latino Constituency.

All sessions were interesting and informative.

If you would like more information on this conference, visit the NALEO Web site at [www.naleo.org](http://www.naleo.org). They offer copies of the agenda, concept papers, curriculum and other valuable information from the meeting. The Web site also lists upcoming meetings including the May 14-16, 2004 NELI Institute – Bridging the Education Gap: State Legislators and School Board Members. This meeting will be held in Albuquerque, New Mexico and targets the states of Arizona, Colorado, New Mexico, Nevada and Texas. There will also be a meeting of NELI and CPIH in Collaboration with the California Latino School Boards Association (CLSBMA) Annual Conference October 1-3, 2004, in San Diego, California.

If you have the chance to attend a future conference, I highly recommend it. Your time will not be wasted. In the past, NALEO has generously provided financial assistance to school board members whose District is unable to pay travel and tuition. NALEO has been a good friend and partner to the Caucus. I look forward to other NELI opportunities to grow as a Latina leader.

## Nominations Brief

On Sunday, March 28, 2004, the National Caucus of Hispanic School Board Members will hold its board of director elections. The business meeting will take place at 2:30 p.m. in the Florida III Room of The Peabody Orlando Hotel. Those of you that wish to submit a nomination application should do so by March 12, 2004.

This year, the following positions are up for election:

### Officers

Office	Term	Incumbent
Chair-Elect	2002-2004	Joe Guillen (NM)*
Vice President	2002-2004	Lilliemae G. Ortiz (NM)
Secretary	2002-2004	Cynthia Matus-Morriss (AZ)
Treasurer	2002-2004	Reuben Roybal (NM)

### Regional Officers

Director/Central	2002-2004	Lenore Gonzales Bragaw (IL)
Director/Western	2002-2004	Anthony F. Valdez (NM)
Director/Southern	2003-2005	Jesus Torres (TX)**
Director/Northeast	2002-2004	Jeannette Santos (NY)

\*Joe Guillen will automatically ascend to the position of Chairman at the conclusion of Caucus activities on Monday, March 29, 2004. \*\* Jesus Torres is unable to fulfill his remaining year of his term. This position is a one-year term. Eligible nominees may seek reelection to this position in 2005 or may submit papers for an executive committee position.

*First row (left to right):*

*Cynthia Matus-Morriss (AZ),  
Lilliemae Ortiz (NM), Jeannette Santos (NY),  
Lenore Gonzales Bragaw (IL).*

*Second row (left to right):*

*Fernando Treviño (IN), Jesus Torres (TX),  
Joe Guillen (NM), Reuben Roybal (NM),  
Mike DeLaO (AZ), Anthony Valdez (NM).*



## Meet the Current Executive Committee

**Fernando Treviño** became president of the Hispanic Caucus of the National School Boards Association in April 2002, and is completing his two-year term. He has been a local school board member for eight years and currently is vice president of the board of school trustees of the School City of East Chicago, Indiana. Fernando also serves on several national and local community boards including board member of the National Association of Latino Elected and Appointed Officials (NALEO), member and chair of NALEO's National Education Leadership Institute (NELI), board member and vice president of the Twin City Education Foundation, board member and past president of the East Chicago Education Foundation, and board member of Community in Schools (CIS).

Fernando has a Bachelor's degree in Engineering from Purdue University, West Lafayette, Indiana, and has been attending Columbia College, Chicago, IL, majoring in production and direction of motion picture film.

Fernando is president and owner of FMT Consulting, Inc., performing consulting services in engineering and construction management.

## Meet the Executive Committee (Continued)

**Joe Guillen** is the incoming Chairman of the National Caucus of Hispanic School Board Members. He is completing his second four-year term on the Espanola Board of Education in Espanola, New Mexico where he has served as president and vice president. Mr. Guillen has also served as president, president-elect, vice president, and secretary-treasurer of the New Mexico School Boards Association and is currently serving as immediate past president. At the national level Joe served as delegate and alternate at the NSBA Delegate Assembly and served on the NSBA National Elections Committee in 2003. The New Mexico Legislature and Governor have recognized Joe's leadership abilities at the state level with appointments to key education reform committees. He has received many awards for his dedicated service and was recognized as 2003 Board Member of the Year in New Mexico and was president of his local board when they were honored as New Mexico's School Board of the Year in 2001. Joe retired from the New Mexico State Government in 1999 with 28 years of service and is a private consultant. He and his wife Cathy are the parents of three children, Carlos, Christopher & Katrina.

**Lilliemae G. Ortiz**, Vice president of the Caucus is also vice president on her local school board in Pojoaque, New Mexico; president of Region II in New Mexico; and, vice president of the New Mexico School Boards Association. She is an active member in her community as President of her church Finance Council and maintains a private consultant organization where she provides mediation and management training, consultation and expertise. She recently retired from New Mexico state government after 27 years working at the Department of Finance and Administration where she was the Director of the Administrative Services Division. Lilliemae lives in Pojoaque, New Mexico, with her husband of 31 years and son Nicholas; and, also has a daughter, Nicole, who lives in Denver, Colorado.

Arizona School Boards Association (ASBA) immediate past president **Cynthia Matus-Morriss**, from Patagonia, Arizona, has been a member of the Patagonia Elementary Governing Board since 1989, and president of that board since 1990. Cynthia served as Santa Cruz County director for three terms. She has served on ASBA's Legislative and Resolutions Committee, Nominating Committee and as chair of the Awards Committee. Cynthia is a member of the ASBA Hispanic/Native American Caucus. She has participated in ASBA's Academy of Board Development and in 1995 received the All Arizona School Board Award.

At the national level, she is a member of the National School Boards Association's Federal Relations Network; and recently elected as vice chair of the Pacific Region. Cynthia was appointed by President Carol Brown to serve on the 2004 National Nominating Committee from the Pacific Region. Cynthia has also served as chair of the Nominating Committee and treasurer of the NSBA's National Hispanic Caucus and is currently serving her second term as secretary.

Community involvement is important to her, as she serves as a member and past co-chair of Santa Cruz Young Audiences, as a board member of Carondelet Hospice of Santa Cruz County, and on the Santa Cruz County Cooperative Extension Advisory Board.

**Reuben Roybal** is the current treasurer of the National Hispanic Caucus. On the local level, Reuben has been a member of the Pojoaque Valley School District for the past six years, where he is currently serving as board president.

Within his community, Reuben is very dedicated to educating his surrounding community as well as social issues. He serves as a deacon in the Nuestra Senora de Guadalupe Del Valle de Pojoaque (a part of the Archdiocese of Santa Fe).

He is married and has four children, two girls and two boys.



**National Caucus  
Of Hispanic  
School Board Members**

NSBA Caucus Liaison Office  
P.O. Box 1807  
Merrifield, VA 22116-8007  
703.838.6157  
fax 703.548.5516  
www.nsba.org/caucus

**Membership Form**

**Instructions:** Please print all information requested and mail or fax application to NHC headquarters at the NSBA Caucus Liaison Office listed above.

**Personal Information**

Preferred Mailing Address:  School District/Business  Residence Date \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_ Last Name \_\_\_\_\_

Residence Address: Street \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Residence Phone: (\_\_\_\_) \_\_\_\_\_ Residence Fax: (\_\_\_\_) \_\_\_\_\_

School District/Business Name \_\_\_\_\_

School District/  
Business Address: Street \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

School District/  
Business Phone: (\_\_\_\_) \_\_\_\_\_ School District/  
Business Fax: (\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

**Annual Dues Options**

Dues for new or renewing membership may be applied towards the current Caucus fiscal year or the Caucus fiscal year beginning on July 1.

Regular Membership (entitled to vote) \$50.00

Associate Membership (not entitled to vote) \$35.00

Institutional Membership (open to any business, not entitled to vote) \$700.00

**Method of Payment**

Check Enclosed (made payable in U.S. funds to NHC)

Invoice my School District/Business (applications cannot be processed until due payment is received)  
Purchase Order # \_\_\_\_\_

Credit Card We gladly accept:  VISA  MasterCard  American Express

Cardholder Name (please print) \_\_\_\_\_ Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_ Cardholder Phone Number \_\_\_\_\_