



**National School Boards Association
 Council of Urban Boards of Education
 September 27-30, 2007
 Georgia Tech Hotel and Convention Center
 Atlanta, Georgia**


***CUBE 40th Annual Conference
 Serving America's Urban Public School Children***

AGENDA

Thursday, September 27, 2007

10:00 am – 4:00 pm Early Registration
 Ballroom Salon 1-3 Foyer

*Conference tote bags and lanyards
 sponsored by:*



12:00 pm – 5:00 pm
 Ballroom Salon 1-3

*CUBE Governance & Training
 Luncheon sponsored by:*



HOLT, RINEHART AND WINSTON
 A Harcourt Education Company

CUBE Governance & Training

12:00 - 12:30 pm Lunch
12:45 – 1:45 pm Full Group Session
**Assessing Your Board's Preparedness:
 Establishing a Governance Model**
1:45 – 2:00 pm Break
2:00 – 3:00 pm Full Group Session
**Policy Governance:
 How to Begin, What to Expect**
 Break
 Breakout Sessions I and II (please select one)
**I. Becoming an Active Member of Your
 School Board (Ballroom Salon 1-3)**
**II. Houston's Board Monitoring System
 (Conference Room 1)**

It is the mission of CUBE to serve urban board members by creating opportunities to gain the knowledge and skills necessary to be effective policymakers and advocates for excellence and equity in public education. Board performance is closely linked to the success or failure of the urban educational process. Bring your governance team to this training to hone the skills that make urban school board members successful, and learn how to better utilize the core competencies of school boards. *This session is sponsored by the CUBE Governance & Training Task Force Executive Group.*

Presiders:

Lock P. Beachum, Sr., CUBE Steering Committee vice chair and board member, Youngstown (OH) City School District

Christene Moss, CUBE Steering Committee member and board member, Fort Worth (TX) Independent School District

Presenters:

Terry Boyd, Ph.D., Board President, Columbus (OH) Public Schools

Manuel Rodríguez, Board President, Houston (TX) Independent School District

Abelardo Saavedra, Superintendent, Houston (TX) Independent School District

5:00 pm – 6:00 pm

*Ballroom Salon 1-3 Foyer
Deck Terrace*

CUBE First-Time Attendee Reception

Remarks: *Steve Corona*, CUBE Steering Committee chair and board president, Fort Wayne (IN) Community Schools

Friday, September 28, 2007

7:30 am – 4:00 pm

Ballroom Salon 1-3 Foyer

Registration

7:30 am

Break Area

Continental Breakfast

*Continental Breakfast
& Site Visit sponsored
by:*



8:00am – 12:00 pm
Ballroom Salon 1-3

CUBE Site Visit to Atlanta Public Schools and Clayton County Public Schools

8:00 - 9:00 am: Site visit briefing

9:00 am: Buses load at Georgia Tech Hotel (*Front Entrance*)

9:15 am: Buses depart for site visits

9:45 - 11:15 am: Site visit

11:15 am – Buses depart for Georgia Tech Hotel (*Front Entrance*)

NOTE! If you have a specific preference for one of the following school sites, please arrive at the buses early to ensure that you secure a seat on the bus for your preferred site visit. When each bus is filled to capacity (approximately 55 registrants per bus), participants will have to select from the other site visit choices. The buses will stage for loading at the entrance to the Georgia Tech Hotel & Conference Center at 800 Spring Street.

Presider: *Ana Rivas Logan*, CUBE Steering Committee member and board member, Miami-Dade County (FL) Public Schools

Presenters:

Kathleen Pattillo, President, Atlanta (GA) Board of Education

Lester McKee, Executive Director, Research, Planning and Accountability, Atlanta (GA) Public Schools

Michael Pitts, Executive Director, School Reform Team 2, Atlanta (GA) Public Schools

Dr. Gloria Patterson, Executive Director, School Reform Team 3, Atlanta (GA) Public Schools

Robert Atterbury, Associate Superintendent, High School Transformation, Atlanta (GA) Public Schools

Dr. Gloria Duncan, Interim Superintendent, Clayton County (GA) Public Schools

Atlanta Public Schools

Gideons Elementary School

Armstead Salters, Principal

897 Welch Street, SW

Atlanta, GA 30310

Phone: 404-752-0782

Inman Middle School

Dr. Betsy Bockman, Principal

774 Virginia Avenue, N.E.

Atlanta, GA 30306

Phone: 404-802-3200

New Schools of Carver:

55 McDonough Blvd., SE

Atlanta, GA 30303

Phone: 404-802-2000

Early College: *Marcene Thornton, Principal*

School of the Arts: *Dr. Marvin Pryor, Principal*

School of Entrepreneurship: *Abigail Crawford, Principal*

School of Health & Science: *Dr. Darian Jones, Principal*

School of Technology: *Rodney Ray, Principal*

Clayton County Public Schools

Riverdale High School

*Terry Young, Interim Principal
160 Roberts Drive
Riverdale, GA 30274
Phone: 770-473-2905*

Rex Mill Middle School

Math/Science Magnet
*Susan Patrick, Principal
6380 Evans Drive
Rex, GA 30273
Phone: 770-474-0702*

Unidos Dual Language Charter School

*Nancy Said, Principal
4475 Hendrix Drive
Forest Park, GA 30297
Phone: 404-361-3494*

12:00 pm – 12:45pm

Ballroom Salon 1-3

*CUBE Luncheon
sponsored by:*



Opening Remarks and Luncheon

The 2007 CUBE State of Urban Education Address

Presider: *Steve Corona*, CUBE Steering Committee chair and board president, Fort Wayne (IN) Community Schools

Welcome Remarks:

Norman D. Wooten, NSBA President, Kodiak (AK) Island Borough School District

Sis Henry, Executive Director, Georgia State School Boards Association

Entertainment:

North Atlanta Jazz Band, North Atlanta High School, Atlanta (GA) Public Schools

Reginald Colbert, Director

12:45 pm – 1:00pm

Break

1:00 pm – 2:00 pm

Ballroom Salon 1-3

Focus on Atlanta Public Schools – Secondary School Reform

Attend this session and learn how Atlanta Public Schools are focusing resources to ensure that every student is prepared for success after graduation.

Presider: *Karen Shepard*, CUBE Steering Committee member and board member, Omaha (NE) Public Schools

Remarks:

Kathleen Pattillo, President, Atlanta (GA) Board of Education

Emmett Johnson, Vice President, Atlanta (GA) Board of Education

Presenters:

Robert Atterbury, Associate Superintendent, High School Transformation (GA)

Charlotte Spann, Program Administrator, High School Transformation (GA)

Entertainment:

Fain Elementary School Dance Troop, Atlanta (GA) Public Schools

2:00 pm – 2:15 pm

Break

2:15 pm – 3:30 pm

Ballroom Salon 1-3



Successful Urban Students: What's Health Got to Do with It?

Strategies for improving academic achievement, eliminating achievement gaps, and preparing students to be productive and responsible citizens need to go beyond reading, writing and arithmetic. Addressing health and mental health—through education, services, a supportive school climate, and family and community involvement—can go a long way to supporting student success in school and in life. At this session you'll learn about the connections between health and learning and how urban districts are addressing the twin challenges of health and education disparities. *This session is provided in cooperation with NSBA's School Health Programs Department*

Presider: *Evelyn Shapiro*, CUBE Steering Committee member and board member, Isaac (AZ) School District #5

Remarks: *Brenda Z. Greene*, Director, School Health Programs, NSBA

Presenters:

Diane D. Allensworth, Ph.D., Associate Director, Education Partnerships, Division of Partnerships and Strategic Alliances, Centers for Disease Control and Prevention, Atlanta (GA)

Karen Lewis, Project Associate, Tobacco Prevention Project, School Health Prevention Programs, NSBA

3:30 pm – 3:45 pm

Break

3:45 pm – 4:45 pm

Ballroom Salon 1-3

General Session

Governing in Difficult Times: CUBE Districts and State School Boards Associations in Partnership

Join this important dialogue to learn how state school boards associations can work collaboratively with urban school boards to strengthen school governance and focus on learning and achievement. Come prepared to discuss how your state school boards associations are responding to the concerns of urban school districts, and share what additional support state associations may provide. We will also discuss how CUBE can better support the state association and urban school district relationship.

President: *Elizabeth Daniels*, CUBE Steering Committee member and board member, Portsmouth (VA) Public Schools

Facilitators:

Deborah Keys, Director, Conference and Exhibit Planning, Michigan Association of School Boards

Gina Patterson, Assistant Executive Director, Virginia School Boards Association

5:30 pm – 7:00 pm

*CUBE Annual
Networking Reception
sponsored by:*



CUBE Annual Networking Reception

Magnolia Hall at Piedmont Park

400 Park Drive Northeast

Atlanta, GA 30306

(404) 875-7275

Directions available at CUBE registration desk

BUS INFORMATION:

5:00 pm: Buses load at Georgia Tech Hotel (*Front entrance*). Buses will depart as they fill up.

5:15 pm: Buses depart to Magnolia Hall at Piedmont Park

5:30 – 7:00 pm: Buses run continuously between hotel and Magnolia Hall

7:00 pm: Bused load and return to Georgia Tech Hotel.

Welcome Remarks:

Steve Corona, CUBE Steering Committee chair and board president, Fort Wayne (IN) Community Schools

Eric Wilson, At Large Seat 7, Atlanta (GA) Board of Education

Entertainment :

Atlanta Public Schools Jazz Ensemble

Reginald Colbert, Director

Saturday, September 29, 2007

8:00 am – 1:30 pm CUBE Information Desk

Ballroom Salon 1-3 Foyer

8:00 am Continental Breakfast

Break Area

*Continental Breakfast
sponsored by:*



8:30 am – 9:30 am
Ballroom Salon 1-3

Federal Legislative Update

As the first session of the 110th Congress draws to a close, learn the impact of the legislative actions on urban public schools and anticipate proposals from the second session.

Presider: *Tariq Butt*, CUBE Steering Committee member and board member, Chicago (IL) Public Schools

Presenter: *Mike Resnick*, Associate Executive Director of Advocacy and Issues Management, NSBA

9:30 am – 9:45 am

Break

9:45 am – 11:00 am
Ballroom Salon 1-3

CUBE Annual Award – Best Practices

CUBE districts are thriving. Their students are learning and participating in new opportunities, and school board leadership plays an important role in that success. The *CUBE Annual Award for Urban School Board Excellence* recognizes outstanding leaders and highlights the crucial connection between urban student achievement and successful board governance. Join this session and learn how the 2007 CUBE Annual Award finalists are excelling in board governance, community engagement, closing the achievement gap, and helping their students achieve at the highest levels.

Presider: *Jill Wynns*, CUBE Steering Committee Member and board member, San Francisco (CA) Unified School District

Moderator: *Arnold Fege*, Director of Public Engagement and Advocacy, Public Education Network, Washington (DC).

Fort Worth Independent School District

Board members: *William H. Koehler, President*
Christene C. Moss
Camille Rodriguez

Superintendent: *Melody A. Johnson*

Houston Independent School District

Board Members: *Arthur M. Gaines, Secretary*
Harvin C. Moore, First Vice President
Manuel Rodríguez, President

Miami-Dade County Public Schools

Board Members: *Agustin Barrera, Chair*
Ana Rivas Logan
Solomon C. Stinson

Superintendent: *Rudolph F. Crew*

11:00 am – 11:45 am

Break

12:00 pm – 1:15 pm
Ballroom Salon 4-6



Keynote Luncheon

President: *Steve Corona*, CUBE Steering Committee chair and board president, Fort Wayne (IN) Community Schools

Welcome Remarks: *LaChandra Butler*, District 5 Board Member, Atlanta (GA) Board of Education

Recognition of the 50th Anniversary of the Little Rock Nine
Presenter: *Katherine Mitchell*, Board President, Little Rock (AR) School District

Keynote Speaker: *Reverend Joseph Lowery*, founder and former president of the Southern Christian Leadership Conference and dean of the Civil Rights Movement, Atlanta (GA)

1:15 pm – 1:30 pm

Break

1:30 pm – 4:30 pm



40th Anniversary of CUBE Civil Rights Tour of Atlanta

Join CUBE for an unforgettable Civil Rights Tour of Atlanta – the city where Dr. Martin Luther King, Jr. was born and where the clarion call for equal rights was clear and strong. Learn how Atlanta stood apart from southern cities that supported segregation, touting itself as the “city too busy to hate.” On this tour, visit the Martin Luther King Historic District and Auburn Avenue, and learn how Atlanta influenced the Civil Rights Movement.

BUS INFORMATION:

1:00 pm: Buses load at the Georgia Tech Hotel (*Front Entrance*)

4:30 pm: Buses return to the Georgia Tech Hotel (*Front Entrance*)

6:00 pm – 9:00 pm

CUBE Annual Award Banquet

The Fox Theatre Grand Salon and Terrace

660 Peachtree Street, NE

Atlanta, GA 30308

(404) 881-2100

Directions available at CUBE registration desk

6:00 – 6:45 pm: Social Hour

6:45 – 7:30 pm: Welcome Remarks and Dinner

7:30 – 8:15 pm: Awards Program

8:15 – 9:00 pm: Entertainment

BUS INFORMATION:

5:30 pm: Buses load at the Georgia Tech Hotel (*Front Entrance*)

5:30-5:45 pm: Buses depart for the Fox Theater. Buses depart as they fill up.

8:45 pm: Buses begin return to Georgia Tech Hotel & Conference Center

Join CUBE for a celebratory evening to honor the CUBE Annual Award for Urban School Board Excellence winner and the CUBE Life-Time Achievement Award recipient.

Presider: *Steve Corona*, CUBE Steering Committee chair and board president, Fort Wayne (IN) Community Schools

Remarks:

Emmett Johnson, At Large Seat 9 Board Member, Atlanta (GA) Board of Education

Anne Bryant, Executive Director, NSBA

Presentation of the *CUBE Benjamin Mays Life-Time Achievement Award*

Presenter: *Lock P. Beachum, Sr.*, CUBE Steering Committee vice chair and board member, Youngstown (OH) City School District

Recipient: *Stephanie Grair Ashford*, Family representative of Benjamin Mays

Presentation of the 2007 *CUBE Annual Award for Urban School Board Excellence*

Presenter: *Arnold Fege*, Director of Public Engagement and Advocacy, Public Education Network, Washington (DC) and CUBE Annual Award Judge

Entertainment:

William Greene and the Magic Dreams, Atlanta (GA)

Jonathan Young, Manager

Sunday, September 30, 2007

7:45-11:00 am CUBE Information Desk
Ballroom Salon 1-3 Foyer

7:45 am Continental Breakfast
Break Area

8:00 am – 9:00 am
Conference Room A

CUBE Racial Isolation Task Force

Diversity in Student Assignment: The Path Ahead

The issues of race and student assignment have long been a part of the landscape of public education in our nation. Now that the Court has ruled in two landmark decisions, school boards must be able to chart a course that follows the guidelines the Court has laid out. This session will discuss the key points of the Court's decisions and what they mean for school boards striving to reach the goal of high quality education for all students through diverse learning environments.

Presider: *Florence Johnson*, Board Member, Buffalo (NY) Public Schools

Moderator: *Naomi Gittins*, Deputy General Counsel, NSBA and staff liaison to the CUBE Racial Isolation Task Force

Presenters:

Art Coleman, Partner, Holland & Knight, LLP, Washington (DC)

Jill Wynns, CUBE Steering Committee member and board member, San Francisco (CA) Unified School District

Rosa Gill, Board President, Wake County (NC) Public Schools

9:00 am – 9:15 am

Break

9:15 am – 11:15 am

Ballroom Salon 3

CUBE Communications Task Force Session and District

Workshops

Getting the Board, Superintendent, and Communication Director to Fly in Formation

This intensive session will show why a strategic communications plan is critical to helping your community understand where your district is going and how it's going to get there. You'll hear from an urban district that has successfully created and used strategic communications planning. You'll take part in a facilitated discussion on the board's role in the district's communications effort and learn why it's important for the Board, Superintendent, and Communications Director to work together on a plan. Please sit with your like sized districts in the designated areas: large-size urban districts (60,000 and over); mid-size urban districts (30,000-60,000); and small-size urban districts (under 30,000)

This session is provided in partnership with the National School Public Relations Association.

Presider: *Christene Moss*, CUBE Steering Committee member and board member, Fort Worth (TX) Independent School District

Presenters:

Marsha Chappelow, President, National School Public Relations Association

Christopher Horan, Chief Communications Officer, Boston (MA) Public Schools

11:15 am – 11:30 am

Ballroom Salon 3

Closing Remarks and Adjourn

Steve Corona, CUBE Steering Committee chair and board president, Fort Wayne (IN) Community Schools

Eric Wilson, At Large Seat Board Member, Atlanta (GA) Board of Education