

38th Annual Conference

SEPTEMBER 28 – OCTOBER 1, 2006
RITZ — CARLTON
PHOENIX, ARIZONA

Building Culturally Competent Governance for Urban Schools

The United States has the most diverse group of students in history. Achieving education equity in a multi-ethnic society is an issue that will become more intense in the coming years. The realization that public schools must provide an excellent education for all children whatever their ethnic, racial or class background is even more vital in today's ever-changing society.

According to Harvard University's Civil Rights Project, the number of black and Latino students in the nation's public schools is up 5.8 million, while the number of white students has declined by 5.6 million. The schools reflect the transformation of the U.S. population – immigrants now comprise one in five children under the age of 18, and they are the fastest-growing population of school-age youth, especially with the increased migration of peoples from Latin American and Asian countries.

Latino students, a group that was just 2 million in 1968 has grown to 6.9 million – in 1968 there were more than three times as many blacks as Latinos in our schools, but in 1998 there were seven Latino students for every eight black students, and soon there will be more Latino than black students. The Asian growth, accounting for 8 percent of students, is even more rapid than the Latino expansion, but the population is more regionally concentrated. American Indian students, also a concentrated population, account for 2.5 percent of all students. With the decline of white students by 5.6 million, our schools will be the first major institution to experience non-white majorities with urban centers being the focal point. Are we prepared for this change?

To meet the challenges of the future, urban schools need leadership that is committed to creating the kind of education system that truly helps every student achieve success. As role models and leaders for urban schools, school board members and superintendents must exemplify tolerance and convey the understanding that differences are to be celebrated.

All of these factors present new demands and challenges in urban school governance. Join CUBE's 38th Annual Conference, *Building Culturally Competent Governance for Urban Schools*, as we explore the opportunities that the increasing cultural diversification of urban schools present school districts.



Hispanics are now the largest minority, and by the year 2025, a quarter of the nation's youth between the ages of 5 and 18 will be Hispanic.



American Indian children represent some of the lowest academic achievement gains among public school students due to a number of factors.



Nationally, Asians are more likely than students of other races to attend multiracial schools.

Low-income black children who attend segregated schools are likely to perform poorly in comparison with students in racially mixed schools.

Despite an increase in diversity, white students remain the most segregated group.

38th Annual Conference

T H E P R O G R A M

PHOENIX

THURSDAY, SEPTEMBER 28, 2006

8:00 am Early Registration

Early-Bird Sessions

11:45 am Lunch Provided

12:00 – 2:00 pm

Wake Up Call: Impact of Health Issues on Urban Schoolchildren

Health problems such as heart disease, diabetes and HIV/AIDS are disproportionately high among racial, ethnic and low-income populations. As diversity grows within public schools, so does the need to address health disparities through policies and programs. Join this session to learn national urban health and behavioral data and trends, strategies urban districts are using to address health issues in a data-driven and coordinated way, and steps school policy makers can take to address these challenges. *This session is provided in cooperation with NSBA's School Health Programs Department.*

2:15 – 3:45 pm

Conversation on Race

Join CUBE's ongoing series designed to equip school board members with the proper tools to address the race-based decisions they commonly face.

4:00 – 4:45 pm

Annual Federal Legislative Update

As the second session of the 109th Congress draws to a close, learn the impact of the legislative actions on urban public schools and anticipate proposals from the new 110th Congress when the *No Child Left Behind* law is scheduled for reauthorization.

5:00 pm

First-time CUBE Meeting Attendee Reception

FRIDAY, SEPTEMBER 29, 2006

7:30 am Registration

8:00 am

CUBE Site Visit to Phoenix CUBE Member Districts

8:00 am – Site Visit Briefing and Continental Breakfast

9:00 am – Buses Load at Hotel

9:15 am – Buses Depart for Site Visits

9:30 am – Arrive at Schools

11:15 am – Buses Depart for Hotel

11:30 am

Lunch Buffet Provided

12:00 pm

Opening Remarks and CUBE's State of Urban Education Address

Dr. Brian K. Perkins, CUBE Steering Committee Chair and Board President, New Haven Public District, New Haven, CT

1:00 pm

Urban Student Achievement Task Force

This task force studies the achievement gap between urban students and non-urban students, exploring programs that help students achieve, and bringing attention to successful urban programs.

2:15 pm

General Session: CUBE Annual Award – Best Practices

Join this session and learn the best practices of the 2006 recognized member-districts chosen for this exemplary award. *The CUBE Annual Award for Urban School Board Excellence* is generously supported by McGraw-Hill Education.

3:45 pm

Communications Task Force: From Civil Disobedience to Civic Education

Today's charged political environment — with debates over immigration, poverty, and the needs of English Language Learners — provides a number of opportunities for unrest, civil disobedience and public strife in urban schools. In this session sponsored by the CUBE Communications Task Force, learn how districts have turned those potential public relations disasters into opportunities for learning and understanding.

5:00 pm

CUBE Annual Reception

SATURDAY, SEPTEMBER 30, 2006

8:30 am

Keynote Address and Breakfast

10:15 am

General Session: The Evolution of Charter Schools

Arizona has the most charter schools in the nation, with more than 500 schools enrolling over 73,000 students. Join this critical session to review this unique Arizona law, its evolution, and its outcomes for public school children and compare it to the impact of charter schools across urban districts.

11:30 am – 1:15 pm

Lunch on your own

12:00 – 1:00 pm

Briefing: Omaha Public Schools

Join this important discussion about student enrollment, race, and class from leaders in Omaha, Nebraska. Their district plan began as an effort to consolidate suburban or independent district-controlled public schools located inside the Omaha city limits and ended with a new state law that divided the school system into three racially identifiable districts.

1:15 pm

General Session: Flores v. Arizona School-Finance Lawsuit and Proposition 203, Arizona's English-Only Law

Having ruled that the State of Arizona failed to adequately fund English as a Second Language (ESL) programs in the *Flores v. Arizona* lawsuit, the state legislature has been trying to find a way to adequately fund those programs. Join this session and learn how Arizona's English-learner plan and the State's Proposition 203, which eliminated bilingual education in Arizona in 2000, will impact the state and the rest of the country.

2:45 pm

General Session I: Immigration and Urban Public Education

As urban school districts seek to uphold the 1982 U.S. Supreme Court ruling, *Plyer v. Doe*, which provides educational access to all public K-12 children regardless of their immigration status, it is important to join this discussion which will explore how urban districts are managing the immigrant population influx and growth, at a time when funding has not kept pace with student increases.

General Session II: Confronting the Urban Graduation Rate Issue

Students in large cities are twice as likely to leave school before graduating than are non-urban youth. As states institute higher standards and high-stakes tests in the effort to raise student achievement, this situation is likely to worsen, particularly among minority students. Join this important session to learn about the most promising models for helping high school students graduate with their peers.

4:15 pm

General Session: Serving Native American Students in Urban Schools

American Indian children represent some of the lowest academic performance among public school students. Reasons include poverty, racism, cultural incompatibility, low teacher expectations, high student mobility, lack of American Indian teachers, communication and learning differences, and cultural bias in standardized tests. This session will explore what educational strategies are working to improve the achievement of Native American schoolchildren.

6:00 pm

CUBE Annual Banquet

Presentation of the 2006 *CUBE Annual Award for Urban School Board Excellence*
Generously sponsored by McGraw-Hill Education

SUNDAY, OCTOBER 1, 2006

8:30 am

District Workshops and Breakfast**Topic: Different Approaches to English Language Acquisition – Whole School vs. Separate Programs?**

Session sponsored by the CUBE Racial Isolation Task Force

10:00 am

Closing Remarks and Adjourn





T H E D E T A I L S

PHOENIX

For a diversity of activities, it's hard to surpass the Phoenix area. Known as the "Valley of the Sun," Phoenix, the nation's sixth largest city, offers scenic hiking trails, professional sports, golf, Native American arts and crafts, and wonderful restaurants and shopping.

ABOUT CUBE

For almost four decades, the Council of Urban Boards of Education has been at the forefront in helping urban school districts strive for excellence. CUBE's mission is to create opportunities for urban school board leaders to gain the knowledge and skills necessary to be effective policy makers and advocates for excellence and equity in public education.

CUBE represents over 100 urban school districts in 38 states. Our member districts educate eight million students, in over 12,000 schools, with a collective budget of more than \$80 billion dollars. CUBE helps urban school leaders find solutions to challenges at the local level and seeks to improve their policy making effectiveness. CUBE creates a forum for urban school board members to share innovative practices through issues seminars, conferences, legislative advocacy, research projects, professional networking opportunities, specialized publications, and local governance and policy assistance.

HOTEL

The Ritz-Carlton, Phoenix
2401 East Camelback Road
Phoenix, AZ 85016
602-468-0700

Reservations: 1-800-241-3333
Rates: Single or Double: \$189

Please call the Ritz-Carlton DIRECTLY to reserve your room at 1-800-241-3333 and mention that you are part of NSBA's CUBE Annual Conference to receive the conference room rate listed above. The hotel cutoff date is September 7, 2006. Reservations received by the hotel after September 7 will be made on a space and rate available basis.

TRAVEL

Association Travel Concepts (ATC) has been selected as the official travel agency for the CUBE 38th Annual Conference. ATC has negotiated discounts with United Airlines, American Airlines, Avis, and Enterprise Rental Car. When calling ATC, you will save 10% to 15% on United and American tickets purchased more than 30 days prior to the meeting. For tickets purchased less than 30 days prior, the discounts will be 5% to 10% off the lowest available fares. Some restrictions may apply and a service fee will apply. ATC will also search for the lowest fare on any airline serving Phoenix.

Visit www.atcmeetings.com/nsba
Email: reservations@atcmeetings.com
Fax: 858-362-3153

You may also call your own agency directly and refer to the following I.D. numbers listed:

United:	510CK	800-521-4041
American:	A0596AK	800-433-1790
Enterprise:	32H7476	800-593-0505
Avis:	J952801	800-331-1600



REGISTRATION FORM

CUBE 38th Annual Conference

NSBA COUNCIL OF URBAN BOARDS OF EDUCATION ■ SEPTEMBER 28 – OCTOBER 1, 2006
THE RITZ-CARLTON ■ PHOENIX, AZ HOTEL DEADLINE SEPTEMBER 7, 2006

PLEASE TYPE OR PRINT (This form may be photocopied for additional registrants)

Name _____ Nickname _____

Title _____

Mailing Address _____

City/State/Zip _____

Daytime Telephone () _____ Fax () _____

Registrant E-mail (for confirmation) _____

Also send confirmation to e-mail _____

District/Company Name _____

District/Company Mailing Address _____

City/State/Zip _____

District/Company Phone () _____ District/Company Fax () _____

- Please check this box if you are a first-time attendee.
Please check this box if you plan to attend early-bird programming.
Please check this box if you plan to attend the site visit.

REGISTRATION FEES:

- CUBE Member/ National Affiliate Fee \$350
Sponsor/Corporate Fee \$495
Non-Member Fee \$495
Non-Sponsor/Corporate Fee \$750

PAYMENT OPTIONS FOR REGISTRATION (REQUIRED TO PROCESS REGISTRATION):

- Please bill my school district using P.O.# (required for processing)
Check enclosed, made payable to NSBA for the amount \$
Or please charge my MasterCard Visa American Express
Account Number Expiration Date
Cardholder Name (Please print or type)
Cardholder Phone () Authorized Signature

HOTEL INFORMATION: Cut-off date for reservations: September 7, 2006

The Ritz-Carlton, 2401 East Camelback Road, Phoenix, AZ 85016

Phone: 1-800-241-3333

Rates are: \$189 • Single / Double occupancy — 12.07% state and local taxes.

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Please call the hotel to arrange for any special needs.

NSBA Registration Cancellation Policy

Requests for refunds (less \$75 per registrant) must be made in writing to the NSBA Registrar prior to the conference. No refunds will be honored after that time.

3 EASY WAYS TO REGISTER (Please select only ONE of the following)

- Call (800) 950-6722
Fax this form to (703) 519-6497 Attn: NSBA Registrar
Mail this form to: NSBA Registrar, P.O. Box 1807, Merrifield, VA 22116-8007

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