

National School Boards Association
Council of Urban Boards of Education
38th Annual Conference
September 28-October 1, 2006
The Ritz-Carlton Phoenix
Phoenix, AZ



Building Culturally Competent Governance for Urban Schools

AGENDA

Thursday, September 28, 2006

8:00 am – 4:30 pm
Salon Ballroom Foyer

Early Registration

Conference tote bags and lanyards
sponsored by:

PEARSON
Education

Early-Bird Sessions

11:45 am
Salon Ballrooms 2&3

Lunch provided

Lunch is sponsored by:

Expanded Learning
Voyager

12:00 – 2:00 pm
Salon Ballrooms 2&3

*Wake Up Call: Impact of Health Issues
on Urban Schoolchildren*

Health problems such as heart disease, diabetes and HIV/AIDS are disproportionately high among racial, ethnic and low-income populations. As diversity grows within public schools, so does the need to address health disparities through policies and programs. Join this session to learn about health issues in a data-driven and coordinated way, and steps school policy makers can take to lead effective action on these challenges. *This session provided in cooperation with NSBA's School Health Programs Department.*

Presider: *Elizabeth Daniels, CUBE Steering Committee member and board member, Portsmouth Public Schools, Portsmouth, VA*

Presenters:

Brenda Z. Greene, NSBA Director, School Health Programs

Amanda Martinez, NSBA Project Associate, School Health Programs

Howell Wechsler, Director, Division of Adolescent and School Health, Centers for Disease Control and Prevention

Jill Wynns, CUBE Steering Committee Member and board member, San Francisco Unified School District

2:00 pm

Break

2:15 – 3:45 pm
Salon Ballrooms 2&3

CUBE's Conversation on Race Series

Join CUBE's ongoing series designed to equip members with the proper tools to address the race-based decision-making board members commonly face. CUBE's Conversation on Race will continue with a focus on what it means to be a culturally competent school board member and superintendent at a time when the United States has the most diverse group of students in history, coupled with the realization that public schools must provide an excellent education for all children whatever their ethnic, racial and class background.

Presider: Tariq Butt, CUBE Steering Committee member and board member, Chicago Public Schools, Chicago, IL

Presenters:

Barbara McCloud, Senior Associate, Leadership Programs, Institute for Educational Leadership, Washington, DC

Donna Elam, Education Consultant, Orlando, FL

3:45 pm

Break

4:00 – 4:45 pm
Salon Ballrooms 2&3

Annual Federal Legislative Update

As the second session of the 109th Congress draws to a close, learn the impact of the legislative actions on urban public schools and anticipate proposals from the new 110th Congress when the *No Child Left Behind* law is scheduled for reauthorization.

Presider: Steve Corona, CUBE Steering Committee vice chair and board member, Fort Wayne Community Schools, Fort Wayne, IN

Presenter:

Michael Resnick, NSBA Associate Executive Director, Advocacy and Issues Management

5:00 – 6:00 pm
Pool Deck

First-time CUBE Meeting Attendee Reception

Friday, September 29, 2006

7:30 am – 4:00 pm
Salon Ballroom Foyer

Registration

8:00am -11:15 am
Salon Ballrooms 2&3

CUBE Site Visit to Phoenix CUBE Member Districts

8:00 am – Site Visit Briefing and Continental Breakfast

Presider: *Evelyn Shapiro, CUBE Steering Committee member and board member, Isaac School District #5, Phoenix, AZ*

9:00 am – Buses Load at Hotel

9:15 am – Buses Depart for Site Visits

9:30 am – Arrive at Schools

11:15 am – Buses Depart for Hotel

Continental Breakfast sponsored by:



NOTE! If you have a specific preference in one of the following six school sites, please arrive at the buses early to ensure that you secure a seat on the bus for your preferred site visit. When each bus is filled to capacity (approximately 15 registrants per bus), participants will have to select from the other site visit choices. The buses will stage for loading at the entrance to the Ritz Carlton Hotel.

**Lela Alston School
(grades K-3)**
4006 West Osborn
Phoenix, AZ 85019
602-442-3000
Principal: Debbie Hutson

**Granada East Elementary
(grades 4-8)**
3022 W Campbell
Phoenix, AZ 85017
602-589-0110
Principal: Jim Rice

**Valley View Elementary School
(grades pre- K-8)**
8220 S. 7th Avenue
Phoenix, AZ 85041
602-232-4980
Principal: John Wann

**Marc T. Atkinson Middle School
(grades 6-8)**
4315 N. Maryvale Parkway
Phoenix, AZ 85031
623-691-1700
Principal: Raul Piña

**Lowell School
(grades K-8)**
1121 South Third Ave.
Phoenix, AZ 85003
602-257-3902
Principal: Alice Trujillo

**Metro Tech High School
(grades 9-12)**
1900 West Thomas Road
Phoenix, AZ 85015
602-764-8000
Principal: Juvenal Lopez

11:30 am
Salon Ballrooms 1, 2&3

Lunch Buffet Provided



12:00 – 12:45 pm
Salon Ballrooms 2&3

Opening Remarks and Address

Presider: *Steve Corona, CUBE Steering Committee vice chair and board member, Fort Wayne Community Schools, Fort Wayne, IN*

Remarks:

Earl Rickman, NSBA Liaison and board member, Mount Clemens Community School District, Mount Clemens, MI

Panfilo Contreras, Executive Director, Arizona School Boards Association

Phil Gordon, Mayor, City of Phoenix, AZ

CUBE's State of Urban Education Address

Dr. Brian K. Perkins, CUBE Steering Committee Chair and Board President, New Haven Public School District, New Haven, CT

12:45 pm

Break

1:00 – 2:00 pm
Salon Ballrooms 2&3

Urban Student Achievement Task Force

A Dialogue—Are Schools Addressing the Needs of Immigrant Students

This task force studies the achievement gap between urban students and their non-urban counterparts, exploring programs that are helping students achieve, and bringing attention to successful urban schools.

This session offers an opportunity for school board members and superintendents to hear the honest thoughts of immigrant students about how public schools are responding to their needs.

Presiders: *Warren Hayman, CUBE Steering Committee member, CUBE Urban Student Achievement Task Force Executive Group co-chair and board member, Baltimore County School District, Towson, MD*

Carol Coen, CUBE Urban Student Achievement Task Force Executive Group co-chair, and board member, Fort Wayne Community Schools, Fort Wayne, IN

A panel of Phoenix Union High School District #210 students who attend Metro Tech High School will join this session.

2:00 pm

Break

2:15 – 3:30 pm

Salon Ballrooms 2&3



General Session

CUBE Annual Award – Best Practices

A new award was established by the Council of Urban Boards of Education in 2004 to recognize successfully governed school districts. Join this session and learn the best practices of the 2006 recognized member-districts chosen for this exemplary award. The *CUBE Annual Award for Urban School Board Excellence* is generously supported by McGraw-Hill Education.

President: Vilma Leake, CUBE Steering Committee member and board member, Charlotte-Mecklenburg Schools, Charlotte, NC

Moderator: Ben Canada, Associate Executive Director, District Services, Texas Association of School Boards

Houston Independent School District Board of Education

Board members: Diana Davila, President; Manuel Rodriguez, Jr., First Vice President; Harvin C. Moore, Second Vice President; Arthur M. Gaines, Jr., Secretary; Greg Meyers, Assistant Secretary; Kevin H. Hoffman; Dianne Johnson; Natasha M. Kamrani; Lawrence Marshall

Superintendent: Abelardo Saavedra

The School Board of Miami-Dade County

Board Members: Agustin J. Barrera, Board Chair; Perla Tabares Hantman, Board Vice Chair; Frank J. Bolaños; Evelyn Langlieb Greer; Robert Ingram; Martin Karp; Ana Rivas Logan; Marta Pérez; Solomon C. Stinson

Superintendent: Rudolph F. Crew

The School Board of the City of Norfolk

Board Members: Theresa Whibley, Chair; Ursula D. Rhodes, Vice Chair; Barry C. Bishop; George W. Cook, Jr.; Wilson B. Dodson, III; James T. Driggers; Lillian P. Wright

Superintendent: Stephen C. Jones

3:30 pm

Break

3:45 – 4:45 pm

Salon Ballrooms 2&3

Communications Task Force

From Civil Disobedience to Civic Education

Today's charged political environment -- with debates over immigration, poverty, and the education of English Language Learners -- provides a number of opportunities for unrest, civil disobedience, and public strife in urban schools. In this session sponsored by the CUBE Communications Task Force, learn how districts have turned those potential public relations disasters into opportunities for learning and understanding.

Presiders:

Jimmy Fahrenholtz, CUBE Communications Task Force Executive Group co-chair and board member, New Orleans Public Schools, New Orleans, LA

Joe I. White, Jr., CUBE Communications Task Force Executive Group member and board member, Charlotte-Mecklenburg Schools, Charlotte, NC

Presenters:

Felix Rocha, Jr., board member, Orange County Public Schools, Costa Mesa, CA

Arthur Cummins, Administrator, Instructional Services, Orange County Public Schools, Costa Mesa, CA

Pat Linares, Deputy Superintendent, School Leadership & Student Support Services, Fort Worth Independent School District, Fort Worth, TX

Cecilia Speer, Assistant Superintendent, Safety, Security & Operations, Fort Worth Independent School District, Fort Worth, TX

5:15 – 7:00 pm

CUBE Annual Reception
Rustler's Rooste
8383 South 48th Street
Phoenix, AZ
602-431-6474

(if you wish to drive, a map to the event can be obtained from the CUBE reception desk)

BUS INFORMATION:

5:15 – 5:30 pm – Buses Load at the Ritz-Carlton

(Buses will depart for the reception as they fill up)

6:30 pm, 6:45 pm, 7:00 pm – Buses return to the Ritz

CUBE Annual Reception sponsored by:



HOUGHTON MIFFLIN

Saturday, September 30, 2006

8:30 – 10:00am
Salon Ballrooms 2&3



10:15 – 11:30am
Salon Ballrooms 2&3

Keynote Address and Breakfast

Presider: *Brian K. Perkins, CUBE Steering Committee chair and board president, New Haven Public Schools, New Haven, CT*

Keynote: *Rudolph F. Crew, Superintendent, Miami-Dade County Public Schools, Miami, FL*

General Session

The Evolution of Charter Schools

Arizona and California hold the title for the number one and number two states with the most charter schools in the nation.. Nearly one out of every four public schools in Arizona is a charter school. In California charters constitute 5.4% of the states schools. Join this critical session to review the unique Arizona and California laws, the evolution of charter schools nationally, and the outcomes for urban public school children.

Presider: *David Tokofsky, CUBE Steering Committee member and board member, Los Angeles Unified School District, Los Angeles, CA*

Presenters:

Thomas Hutton, NSBA Staff Attorney

Christopher Thomas, Legal Counsel, Arizona School Boards Association

Stephanie Medrano Farland, Senior Policy Consultant, California School Boards Association

11:30 – 1:15 pm

Lunch on your own

12:00 pm – 1:00 pm
Salon Ballroom 1

Briefing: Omaha Public Schools

Join this important discussion about student enrollment, race and class from leaders of Omaha, NE as they share the district plan that begin as an effort to consolidate public schools located inside the Omaha city limits that were controlled by suburban or independent districts and ended with a new state law that divides the school system into three racially identifiable districts, one largely black, one white and one mostly Hispanic.

Lunch service begins at 11:45 am for briefing attendees.

Presider: *Jill Wynns, CUBE Steering Committee member and board member, San Francisco Unified School District, San Francisco, CA*

Presenters:

Sandy Jensen, Board President, Omaha Public Schools

John J. Mackiel, Superintendent, Omaha Public Schools

David Pedersen, Attorney, Omaha Public Schools

Ben Gray, Photo Journalist and TV Producer and Chair, Omaha Public School's African American Achievement Council

1:15 – 2:30 pm
Salon Ballrooms 2&3

General Session

Flores v. Arizona School-Finance Lawsuit and Proposition 203, Arizona's English-Only Law

Having ruled that the State of Arizona failed to adequately fund English as a Second Language (ESL) programs for about 200,000 students who are classified as English language learners (ELL) in the *Flores v. Arizona* lawsuit, the state legislature has been trying to find a way to adequately fund those programs. Join this session and learn how Arizona's English-learner plan will impact the state and the rest of the country and how the State's Proposition 203, which eliminated bilingual education in Arizona in 2000, is related.

Presider: *Harry Garewal, CUBE Steering Committee member and board member, Phoenix Union High School District #210, Phoenix, AZ*

Presenters:

Linda J. Lopez, Board Member, Sunnyside Unified School District #12, Tucson, AZ and state representative, State of Arizona Legislature

Tim Hogan, Executive Director, Arizona Center for Law in the Public Interest

2:30 pm

Break

2:45 – 4:00 pm
Salon Ballroom 2



Concurrent General Session I
Immigration and Urban Public Education

Immigration and ethnic diversity are a demographic reality. According to the Pew Hispanic Center, one-sixth of the undocumented immigrant population are children under 18 years of age. As urban school districts seek to uphold the 1982 U.S. Supreme Court ruling, *Plyer v. Doe*, which provides educational access to all public K-12 children regardless of their immigration status, it is important to join this discussion which will explore how urban districts are managing the immigrant population influx and growth, particularly at a time when funding has not kept pace with student increases.

Presider: *Warren Hayman, CUBE Steering Committee member and board member, Baltimore County School District, Towson, MD*

Presenters:

Josué M. González, professor of educational leadership and policy studies, Arizona State University and director, Southwest Center for Education Equity & Language Diversity

Harvin Moore, board member, Houston Independent School District, Houston, TX

Manuel Rodriguez, board president, Houston Independent School District

Salon Ballroom 3

Concurrent General Session II
Confronting the Urban Graduation Rate Issue

Students in large cities are twice as likely to leave school before graduating than non-urban youth. According to Harvard's Civil Rights Project, only half of our nation's minority students graduate from high school along with their peers. For many groups-Latino, black or Native American males-graduation rates are even lower. Native Americans long have had one of the highest high school dropout rates of any ethnic group in the nation. As states institute higher standards and high-stakes tests in the effort to raise student achievement, this situation is likely to worsen, particularly among minority students. Join this important session to learn about the most promising models for helping high school students graduate with their peers.

Presider: *Lock P. Beachum, Sr., CUBE Steering Committee member and board member, Youngstown City School District, Youngstown, OH*

Presenters:

*Bradley Scott, Director, South Central Collaborative for Equity,
Intercultural Development Research Association San Antonio, TX*

Sara Lewis, Board President, Memphis City Schools, Memphis, TN

*Ron Pope, Director, Student Engagement, Memphis City Public
Schools, Memphis, TN*

*James Bacchus, Chief Officer of School Support, Memphis City
Schools, Memphis, TN*

*Stephanie Gatewood, Board Member, Memphis City Public
Schools, Memphis, TN*

4:00 pm

Break

4:15 – 5:15 pm
Pavilion Ballroom

General Session

Serving Native American Students in Urban Schools

American Indian children represent some of the lowest academic performance among public school students. Reasons include poverty, racism, cultural incompatibility, low teacher expectations, high student mobility, lack of American Indian teachers, communication and learning differences, and cultural bias in standardized tests. At a time when public schools are working to improve the achievement of all children, this session will explore what educational strategies are working to improve the achievement of American Indian schoolchildren.

*Presider: Tariq Butt, CUBE Steering Committee member and
board member, Chicago Public Schools, Chicago, IL*

Presenters:

*Joe Martin, Professor, Educational Leadership, Northern Arizona
University, Flagstaff, AZ*

*Theresa Price, Director, Native American Education
Program, Mesa Public Schools*

6:00 pm
The Ritz-Carlton Ballroom
(same as Salons 1, 2 & 3)

Award and Banquet
sponsored by:



CUBE Annual Banquet

Presentation of the 1st Annual
CUBE Lifetime Achievement Award

Presentation of the 2006
CUBE Annual Award for Urban School Board Excellence

Presider: *Brian K. Perkins, CUBE Steering Committee chair and board president, New Haven Public Schools, New Haven, CT*

Remarks: *Arthur Griffin, Vice President, National Urban Markets McGraw-Hill Education*

Presenter: *Jo Ann Yee, Senior Director, Strategy Development, Achievement, Diversity, and Urban Affairs, California School Boards Association*

9:00 pm – 1:00 am

CUBE Celebration
Continue CUBE's Phoenix celebration and enjoy DJ music and dancing following the banquet. Sponsored by Pearson Achievement Solutions

Sunday, October 1, 2006

8:30 – 10:00 am
The Ritz-Carlton Ballroom
(same as Salons 1, 2 & 3)

District Workshops and Breakfast
(by student enrollment)



Breakfast sponsored by:

HOLT, RINEHART AND WINSTON
A Harcourt Education Company

Topic: *Different Approaches to English Language Acquisition – Whole School vs. Separate Programs?*
Session sponsored by the CUBE Racial Isolation Task Force

Presider: *Jill Wynns, CUBE Racial Isolation Task Force Executive Group co-chair, CUBE Steering Committee Member and board member, San Francisco Unified School District*

Large-size urban districts (60,000 and over)

Presider: *Brenda Priestly Jackson, CUBE Racial Isolation Task Force Executive Group member and board president, Duval County Public Schools, Jacksonville, FL*

Mid-size urban districts (30,000-60,000)

Presider: *Karen L. Shepard, CUBE Racial Isolation Task Force Executive Group member and board member, Omaha Public Schools*

Small-size urban districts (under 30,000)

Presider: *Rashidah Abdulhaqq, CUBE Racial Isolation Task Force Executive Group member CUBE Steering Committee Member and board member, Cleveland Municipal School District, Cleveland, OH*

Please be prepared to discuss your district's approaches to English language acquisition and answer the following questions:

- 1) What approach does your district use to help non-native English speakers to learn English? For example, are language skills taught in separate programs or does your district use a whole school approach?
- 2) What educational reasons support the approach your district uses? Has the approach been effective in terms of teaching students English?
- 3) Has the method your district chose to teach students English resulted in any racial, ethnic or language based segregation among students? Aggravated already existing isolation between groups?
- 4) If isolation has occurred or been exacerbated by your district's approach to English language acquisition, what steps has your district taken in response to try to improve the situation?

10:00 am

Closing Remarks and Adjourn

Brian K. Perkins, CUBE Steering Committee chair and board president, New Haven Public Schools, New Haven, CT