



**AUSTIN  
TEXAS**

# Governing Urban Schools in an Era of Change

**At a time when urban school districts are facing greater demands on their resources and shrinking city and state budgets, our nation is making unprecedented investments in childhood development — providing more resources for urban education in exchange for significant reforms. Many urban schools have been in a continuous process of reform, but the new national challenge presents opportunities for educational improvement and innovation on the part of urban school policymakers.**

**The Council of Urban Boards of Education's (CUBE) 42nd Annual Conference explores the bold actions urban school districts are undertaking to meet the challenge of a new federal direction.**

**Please join us for three days of interactive learning with urban school board practitioners and superintendents who are working to make a difference in the academic lives of children in urban communities across the nation.**

**Network with expert keynote speakers in the field of urban education, and learn cutting edge strategies and techniques for improving your skills as a school board policymaker. Urban school board members, superintendents, and central office staff from throughout the United States will attend sessions related to urban education and school governance.**

**Program themes include:**

- Building Superintendent/CEO Leadership for Urban Schools
- Focus on Austin Public Schools
- Vanishing Class – Drastically Improving Urban Graduation Rates

- Federal Legislative Update: Next Steps for Urban School Board Members and Stimulus Funds
- CUBE Annual Award — Best Practices
- Childhood Obesity: Meeting the Challenge in Urban Schools Through Partnerships and Collaboration

**You will also visit Austin Independent School District public schools to learn about exemplary academic practices and participate in a briefing on the Latino achievement gap. Finally, registrants will network at CUBE's annual reception, and join in the popular like-size district workshops that will focus on effective student achievement practices for underperforming students.**

**CUBE** will again recognize a member district for its excellence in urban school board governance by presenting the 2009 CUBE Annual Award for Urban School Board Excellence to a deserving candidate at CUBE's Annual Awards Luncheon.

**By attending CUBE's 42nd Annual Conference, you will gain vital knowledge and skills that will benefit you in your role as a school board member.**



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TEXAS

# 2009 CUBE ANNUAL CONFERENCE

*Omni Austin Hotel • October 8-10, 2009*

## P R O G R A M

### Thursday, October 8, 2009

12:00 – 4:00 p.m.

Registration

2:00 – 4:30 p.m.

#### **Leadership Workshop — Building Superintendent/CEO Leadership for Urban Schools**

Board members have the responsibility of leading the search to find the best superintendent/CEO for their district. The current focus on urban governance demands that board members proactively address their roles in the district, establish the desired qualifications and characteristics of the CEO, involve the community, and carry out the process in a professional manner. The search process is complex but the results can be great when the right governance team is formed. Join this session and understand the complexity of the process and how your state associations may be able to assist. *This session is hosted by the CUBE Governance & Training Task Force.*

2:30 p.m.

Coffee Break

4:45 – 5:15 p.m.

#### **CUBE Orientation**

This informal session will help meeting attendees familiarize themselves with CUBE's mission and services. It is open to first-time attendees, new CUBE member districts, and others interested in learning more about CUBE.

### Friday, October 9, 2009

7:30 a.m. – 4:00 p.m.

Registration

7:30 – 9:00 a.m.

Continental breakfast will be served

8:00 a.m. – 12:00 p.m.

#### **Focus on Austin Public Schools and School Site Visits**

12:00 – 2:00 p.m.

Buffet lunch will be served

12:00 – 1:00 p.m.

#### **Opening Remarks and The 2009 CUBE State of Urban Education Address**

Remarks: **Clarence H. "Sonny" Savoie**, NSBA President and Board Member, St. Charles Parish (LA) Public Schools  
Presenter: **Lock P. Beachum, Sr.**, CUBE Steering Committee Chair and Board Vice President, Youngstown (OH) City School District

1:00 – 2:00 p.m.

#### **Keynote Address — Educating in the Throes of a Demographic Shift**

2:00 – 2:15 p.m.

Break

2:15 – 3:30 p.m.

#### **General Session — The Vanishing Class: Drastically Improving Urban Graduation Rates**

According to researchers, 1.2 million public high school students drop out every year and nearly 50 percent of high school students in the nation's 50 largest cities fail to graduate. What strategies does your district use to prevent students from dropping out of school? Does your district have a system in place to track graduation rates accurately? Join this discussion to learn drop-out prevention strategies and recovery efforts, and share your district's policies.

3:30 – 3:45 p.m.

Break

3:45 – 5:00 p.m.

#### **Federal Legislative Update: Next Steps for Urban School Board Members and Stimulus Funds**

The Federal government is saying the money is coming but what is the expectation for stimulus spending? Is this enough money to make big changes in student achievement? Is two years enough time to make the sweeping changes to transform public education? What does your community gain from these dollars? Join this discussion and share your district's plans to utilize the funds and deliver change.





# GOVERNING URBAN SCHOOLS IN AN ERA OF CHANGE

**Saturday, October 10, 2009**

7:30 a.m. – 4:00 p.m.

## **CUBE Information Desk**

7:45 – 9:00 a.m.

Continental breakfast will be served

8:00 – 9:00 a.m.

## **Briefing: The Latino Achievement Gap**

This task force considers the issue of racial isolation in urban schools and examines the education and policy ramifications surrounding issues of race. The goal is to equip urban school board members with the latest research and suggested approaches to help prevent student isolation based on race. *This session is hosted by the CUBE Racial Isolation Task Force.*

9:15 – 10:30 a.m.

## **District Workshops**

Join one of CUBE's most popular sessions to discuss current topics with fellow board members from like-size districts. Topic: Effective Student Achievement Practices for Under-performing Students.

Large-Size Urban Districts (60,000 and over)

Mid-Size Urban Districts (30,000-60,000)

Small-Size Urban Districts (under 30,000)

*Topic and questions are hosted by the CUBE Urban Student Achievement Task Force.*

10:30 – 10:45 a.m.

Break

10:45 – 11:45 a.m.

## **CUBE Annual Award — Best Practices**

Join this session and learn how the 2009 CUBE Annual Award for Urban School Board Excellence finalists are excelling in board governance, community engagement, closing the achievement gap, and helping their students achieve at the highest levels.

12:00 – 1:00 p.m.

## **CUBE Annual Awards Luncheon**

Join CUBE for a celebratory luncheon to honor the 2009 CUBE Annual Award for Urban School Board Excellence winner and the Benjamin Elijah Mays Lifetime Achievement Award recipient.

1:00 – 1:15 p.m.

Break

1:15 – 3:00 p.m.

## **Childhood Obesity: Meeting the Challenge in Urban Schools Through Partnerships and Collaboration**

With nearly one in three children in the United States overweight or obese, particularly in communities with low-income and minority populations, urban school districts are leveraging community-wide opportunities to change the environment and increase physical activity and healthy eating. This session will showcase how education leaders, local policymakers, community groups, and other stakeholders are supporting effective and cost-effective solutions that can be replicated in large and small urban districts.

3:00 – 3:15 p.m.

Break

3:15 – 4:45 p.m.

## **Closing Keynote Address**

5:00 – 6:30 p.m.

## **CUBE Annual Award and Networking Reception**



# Welcome to The Live Music Capital of the World!

*And live music is just the beginning...*

## AUSTIN TEXAS

D E T A I L S

### ABOUT CUBE



For more than forty years, the Council of Urban Boards of Education has been at the forefront in helping urban school districts strive for excellence. Established in 1967 by the National School Boards Association's Board of Directors, CUBE is the only national membership organization governed solely by urban school board members dedicated to the needs and interests of urban school boards. CUBE's mission is to create opportunities for urban school board leaders to gain the knowledge and skills necessary to be effective policy makers and advocates for excellence and equity in public education.

CUBE represents 119 urban school districts in 35 states and the Virgin Islands. Our member districts educate nearly 8 million students in almost 12,000 schools with a collective budget of approximately \$99 billion. CUBE helps urban school board leaders find solutions to challenges at the local level and seeks to improve their policy making effectiveness.

CUBE creates a forum for urban school board members to share innovative practices through issues seminars, conferences, legislative advocacy, research projects, professional networking opportunities, specialized publications, and local governance and policy assistance.

CUBE remains committed to closing the achievement and opportunity gaps, and educating students in racially, ethnically, linguistically, and socio-economically diverse settings.

**The CUBE program is the urban component of the National Affiliate program at NSBA. You must be a member in good standing with your state school boards association to participate in CUBE.**

Austin photos courtesy of Austin Convention & Visitors Bureau.

### ABOUT AUSTIN

As the seat of government for Texas, a nature lover's paradise, and home to the University of Texas, Austin remains a favorite destination. A cosmopolitan flair, the thriving cultural scene, a cluster of excellent new downtown hotels, and an array of fine dining restaurants combine to make it an ideal place for conventions. The Texas State Capitol, Texas State History Museum and LBJ Presidential Library rank among the city's top attractions. Find out what really makes Austin stand out in this big-city-meets-laid-back college town.

### TRAVEL

Association Travel Concepts (ATC) has been selected as the official travel agency for the CUBE Annual Conference.

ATC offers these cost saving options:

#### AIRLINE DISCOUNTS:

Up to 15% off applicable classes of service for tickets purchased more than 30 days prior to the meeting on United or American Airlines. ATC will also search for the lowest available fare on ANY airline.

#### CAR DISCOUNTS:

Discounted reservation rates at Hertz.

Make your reservations using one of the following options:

WEB: [www.atcmeetings.com/nsba](http://www.atcmeetings.com/nsba)

EMAIL: [reservations@atcmeetings.com](mailto:reservations@atcmeetings.com)

FAX: 858-362-3153

PHONE: 800-458-9383

#### SHUTTLE DISCOUNTS:

Discounted shuttle reservations can be made by calling 1-888-284-3826 or go to : [www.airportexpress.com](http://www.airportexpress.com), click on "Book a Ride" and enter your code: NSBA.

The above discounts apply for travel October 6-13, 2009. ATC is available for reservations from 9:00 a.m. until 7:30 p.m. Eastern Time, Monday through Friday. Some restrictions may apply. Service fees apply.

You may also call your own agency or the vendors directly and refer to the following I.D. numbers:

United Airlines:	510CK	800-521-4041
American:	A53H9AM	800-433-1790
Hertz:	CV#031C0014	800-654-2240





REGISTRATION FORM

CUBE 42nd Annual Conference

NSBA COUNCIL OF URBAN BOARDS OF EDUCATION ■ OCTOBER 8-10, 2009

OMNI AUSTIN HOTEL DOWNTOWN, AUSTIN, TEXAS HOTEL DEADLINE: SEPTEMBER 9, 2009

PLEASE TYPE OR PRINT (This form may be photocopied for additional registrants)

Name \_\_\_\_\_ Nickname \_\_\_\_\_

Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Daytime Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Registrant E-mail (for confirmation) \_\_\_\_\_

Also send confirmation to e-mail \_\_\_\_\_

District/Company Name \_\_\_\_\_

District/Company Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

District/Company Phone ( ) \_\_\_\_\_ District/Company Fax ( ) \_\_\_\_\_

☐ Please check here if you are a first-time attendee.

REGISTRATION FEES:

- ☐ CUBE Member Fee \$425
☐ National Affiliate Fee \$525
☐ Non-Member Fee \$625

GUEST REGISTRATION FEES:

- ☐ Thursday ONLY \$50
☐ Friday ONLY \$100
☐ Saturday ONLY \$100
☐ Full conference \$200

Guest name: \_\_\_\_\_

For corporate or sponsor registration, please contact Christine Tschampel at 703-838-6759 or at ctschampel@nsba.org

ADDITIONAL OPTIONS (INCLUDED IN REGISTRATION FEE):

- ☐ Please check here if you plan to participate in the CUBE Governance Training session on Thursday.
☐ Please check here if you plan to participate in the school site visits.

PAYMENT OPTIONS FOR REGISTRATION (REQUIRED TO PROCESS REGISTRATION):

- ☐ Please bill my school district using P.O.# \_\_\_\_\_ (required for processing)
☐ Check enclosed, made payable to NSBA for the amount \$ \_\_\_\_\_

Or please charge my ☐ MasterCard ☐ Visa ☐ American Express

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name (Please print or type) \_\_\_\_\_ Cardholder Zip Code \_\_\_\_\_

Cardholder Phone ( ) \_\_\_\_\_ Authorized Signature \_\_\_\_\_

HOTEL INFORMATION: Phone: 1-800-843-6664. Cut-off date for reservations: September 9, 2009

Omni Austin Hotel Downtown, 700 San Jacinto, Austin, Texas 78701 Rates are: \$209 • Single / Double occupancy — 15% occupancy tax.

Please call the Omni Austin Hotel DIRECTLY to reserve your room at 1-800-843-6664 and mention that you are part of NSBA's CUBE Annual Conference to receive the conference room rate listed above. The hotel cutoff date is September 9, 2009. Reservations made after September 9 will be made on a space/rate available basis. All reservations must be guaranteed by major credit card or check in the amount of the first night's stay. Deposits are refundable only if reservations are cancelled at least 48 hours prior to guest's arrival. A credit card or cash deposit will also be required to secure incidentals upon check-in.

☒ Please call the hotel to arrange for any special needs or contact cube@nsba.org.

NSBA Registration Cancellation Policy

Requests for refunds (less \$75 per registrant) must be made in writing to the NSBA Registrar prior to the conference. No refunds will be honored after that time.

3 EASY WAYS TO REGISTER (Please select only ONE of the following)

- ✓ Call (800) 950-6722 ✓ Fax this form to (703) 519-6497 Attn: NSBA Registrar
✓ Mail this form to: NSBA Registrar, P.O. Box 1807, Merrifield, VA 22116-8007

For NSBA Use Only

NATIONAL SCHOOL BOARDS ASSOCIATION  
COUNCIL OF URBAN BOARDS OF EDUCATION

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National School Boards Association  
Council of Urban Boards of Education  
1680 Duke Street  
Alexandria, VA 22314-3493  
[www.nsbba.org/cube](http://www.nsbba.org/cube)



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