

COUNCIL OF URBAN BOARDS OF EDUCATION
SERVING AMERICA'S URBAN PUBLIC SCHOOL STUDENTS

2008 CUBE Issues Seminar
*Building Partnerships for Student Success:
Parent, Family, and Community Involvement in Urban Schools*

June 19-22, 2008
The Four Seasons Hotel Miami
Miami, Florida

Agenda

Thursday, June 19, 2008

10:00 a.m. – 4:00 p.m.

Sky Bridge

Registration

Conference tote bags and badge lanyards have been generously sponsored by:



12:00 p.m. – 4:00 p.m.

Grand Ballroom East

Leadership Training and Luncheon
The Parent Academy of Miami-Dade County
Public Schools

The Parent Academy is a free-year-round parent engagement and skill building program. The Parent Academy was created to educate parents of the importance of their role; strengthen the family unit; unite families and schools; and inform parents of their rights, responsibilities and the educational opportunities available to their children and to them personally. To date, the Parent Academy has educated more than 70,000 parents throughout Miami-Dade County. This session will show how Miami-Dade County Public Schools is offering family learning events, promoting districts and community resources, and providing professional staff development for school personnel on how to create parent-friendly schools.

Presider: *Ana Rivas Logan*, CUBE Steering Committee Member and Board Member, Miami-Dade County (FL) Public Schools

Presenter:

Sandy Moise, Dean, The Parent Academy, Miami-Dade County (FL) Public Schools

Eddy Barea, President, Ibiley Uniforms, Miami (FL)

Shirley Mills, Project Manager, Houghton Mifflin Harcourt Learning Technology, Miami (FL)

Parent Academy Staff:

Barbara Biggart

Maria Garganta

Jenny Miranda-Gonzalez

Isabel Grandal

Roxanne Palenzuela

Friday, June 20, 2008

7:30 a.m. – 4:00 p.m.

Sky Bridge

Registration

8:00 a.m.

Grand Ballroom Foyer

Breakfast Buffet will be provided

*CUBE's Keynote Breakfast Buffet
is sponsored by:*



8:30 a.m. – 9:00 a.m.

Grand Ballroom West

Welcome Remarks

Steve Corona, CUBE Steering Committee Chair and Board Vice President, Fort Wayne (IN) Community Schools

Anne L. Bryant, Executive Director, NSBA

9:00 a.m. – 10:15 a.m.

Grand Ballroom West

Keynote Address

It Takes Collaboration: Investing in Learning and Engaging the Community

Dr. Rudolph F. Crew, Superintendent, Miami-Dade County (FL) Public Schools, and recipient of the 2008

Superintendent of the Year award

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 11:45 p.m.

Grand Ballroom West

General Session

What We Think: Parent Perspectives on Urban Schools

Join this session to learn what urban parents are thinking about their schools. More than 10,000 parents in 112 schools participated in the third phase of the CUBE School Climate project. The findings in this study will provide valuable insight into parents' perspective on urban education and information you can use to make policy decisions in your school districts.

Presider: *Elizabeth Daniels*, CUBE Steering Committee Member and Board Member, Portsmouth (VA) Public Schools

Presenter: *Brian K. Perkins*, CUBE Steering Committee Immediate Past Chair; Board President, New Haven (CT) Public School District; and Professor, Department of Organization and Leadership, Columbia University Teachers College

12:00 p.m. – 12:45 p.m.

Grand Ballroom East

CUBE Business Meeting Luncheon

CUBE members will meet to consider the nominated candidate and the two candidates running from the floor, elect a new Steering Committee member, and discuss issues of concern to the membership.

Presider: *Steve Corona*, CUBE Steering Committee Chair and Board Vice President, Fort Wayne (IN) Community Schools

Special Election and Business Meeting Agenda

- I. CUBE Special Election Nomination Process and Introduction of the Nominee and Candidates Running from the Floor,
Brian K. Perkins, Chair, CUBE Nominating Committee
- II. CUBE Membership Steering Committee Special Election
Each CUBE member district will select one candidate to fill the open seat on the CUBE Steering Committee. The top vote receiver will be seated. Only one vote cast per member district.
- III. Special Remarks and Introduction
Don Blom, NSBA Associate Executive Director, Constituent Services, Publications and Marketing
- IV. Other CUBE Business
- V. Adjourn

12:45 p.m. – 1:30 p.m.

Grand Ballroom East

Advocacy Briefing


CUBE members will learn about updates and emerging issues regarding education legislation.

Presenter:
Reginald Felton, NSBA Director, Federal Relations,
Advocacy and Issues Management

1:30 p.m. – 1:45 p.m.

1:45 p.m. – 3:15 p.m.
Grand Ballroom West

CUBE's
Afternoon Break
is sponsored by:



*The break will be located in the
Grand Ballroom Foyer from
3-3:30 p.m.*

Break

General Session
**Marketing Your School System for Family and
Community Partnerships**

*This session is sponsored by the CUBE Governance &
Training and Communications Task Forces*

Instead of letting the community come to its own conclusion of what's happening in your school district, actually tell them how well your school district is doing. Every step, large or small, is a step to be celebrated together if everyone knows the impact on the community. This session will explore successful, urban school campaigns and how they assist school districts in forming partnerships.

Presider: *Susan Valdes*, CUBE Steering Committee Member and Board Member, Hillsborough County (FL) School District

Presenters:
Christopher Horan, Chief Communications Officer, Boston (MA) Public Schools
Cathleen Healy, Marketing Officer, Miami-Dade County (FL) Public Schools
Vincent Rhodes, Communications Manager/ Clerk of the School Board, Norfolk (VA) Public Schools

3:15 p.m. – 3:30 p.m.

3:30 p.m. – 4:45 p.m.
Grand Ballroom West

Break

General Session
Innovative, Practical Ways to Fund Family Partnership Programs

Maintaining successful partnerships with families will yield better school attendance, higher grades and increase graduation rates, however, how to fund this effort can be create a quandary for many districts in financially tight times. In this session you will learn how some urban districts are able to support the financial aspects of this effort through philanthropic giving, grants, civic resources, corporate relationships, higher educational partnerships, and by using areas of the school budget that currently exist.

Presider: *Minnie Forte-Brown*, CUBE Steering Committee Member and Board Member, Durham (NC) Public Schools

Presenters:

Brenda Priestly Jackson, Board Member, Duval County (FL) Public Schools

Linda Brown, Administrative Director, Office of Community Services, Miami-Dade County (FL) Public Schools

Merrie Meyers Kershaw, APR, Fellow PRSA, Director, Community Involvement, Broward County (FL) Public Schools

5:00 p.m. – 6:30 p.m.

Palm Grove Pool, 7th Floor

CUBE Networking Reception

Saturday, June 21, 2008

7:30 a.m. – 4:00 p.m.

Sky Bridge

Registration

7:30 a.m.

Miami Prefunction

Continental Breakfast will be provided

8:00 a.m. – 10:00 a.m.

District Workshops (by student enrollment)

Large-Size Urban Districts (60,000 and over)

Location: Key Biscayne

Presider: *Vilma Leake*, CUBE Steering Committee Member and Board Member, Charlotte-Mecklenburg (NC) Schools

Mid-Size Urban Districts (30,000-60,000)

Location: Coral Gables

Presider: *Rashidah Abdulhaqq*, CUBE Steering Committee Member and Board Member, Cleveland (OH) Municipal School District

Small-Size Urban Districts (under 30,000)

Location: Miami Ballroom

Presider: *Sandy Jensen*, CUBE Steering Committee Member and Board Member, Omaha (NE) Public Schools

Topic: Accountability-How do School Districts Measure Family Engagement?

Topic and questions are sponsored by the CUBE Urban Student Achievement Task Force Executive Group

10:00 a.m. – 10:15 a.m.

Break

10:15 a.m. – 11:45 a.m.
Grand Ballroom West

General Session
Partnering with Families of Diverse Backgrounds

This session is sponsored by the CUBE Racial Isolation Task Force

One of the benefits of living in an urban community is the diversity of backgrounds. This session will explore how urban districts are practicing innovative methods to reach out to parents of many different ethnic heritages and cultures.

Presider: *Tariq Butt*, CUBE Steering Committee Member and Board Member, Chicago (IL) Public Schools

Presenters:

Brian K. Perkins, CUBE Steering Committee Immediate Past Chair; Board President, New Haven (CT) Public School District; and Professor, Department of Organization and Leadership, Columbia University Teachers College

Robert Parks, Board Member, Broward County (FL) Public Schools

Merrie Meyers Kershaw, APR, Fellow PRSA, Director, Community Involvement, Broward County (FL) Public Schools

Parents from Miami-Dade County (FL) Public Schools:

Eduardo Pradel, President of the Devon Aire K-8 PTA

Sharon Frazier-Stephens, Miami-Dade County Council, Vice President for Organization

Cheri Ball, Miami Palmetto Feeder Pattern Representative

12:00 p.m. – 2:00 p.m.
Miami Ballroom

Keynote Luncheon
Parent, Family and Community Involvement in Urban Schools

Presider: *Steve Corona*, CUBE Steering Committee Chair and Board Vice President, Fort Wayne (IN) Community Schools

Remarks: *Barbara Bolas*, NSBA President and Board Member, Upper St. Clair (PA) Township

Presenter: *Karen L. Mapp, Ed.D.*, Lecturer on Education at the Harvard Graduate School of Education (MA), and author of *Making the Connection between Families and Schools*, *Having Their Say: Parents Describe How and Why They are Engaged in Their Children's Learning*, and co-author of *Beyond the Bake Sale: The Essential Guide to Family-School Partnerships*

2:00 p.m. – 2:15 p.m.

Break

2:15 p.m. – 3:45 p.m.

Grand Ballroom West

General Session

Connecting with Communities

When the responsibility for children’s learning is shared by the school, home and community at large, children have more opportunities for meaningful, engaged learning. Join this session and learn how schools are successfully engaging their communities to improve student achievement.

Presider: *Steve Corona*, CUBE Steering Committee Chair and Board Vice President, Fort Wayne (IN) Community Schools

Presenters:

Julio Robaina, Mayor, City of Hialeah (FL)

Shirley Gibson, Mayor, City of Miami Gardens (FL)

Agustin J. Barrera, Board President, Miami-Dade County (FL) Public Schools

Alberto Carvalho, Associate Superintendent, Miami-Dade County (FL) Public Schools

Meyera Oberndorf, Mayor, City of Virginia Beach (VA)

Sandra Smith-Jones, Board Member, Virginia Beach City (VA) Public Schools

4:00 p.m. – 5:30 p.m.

Coral Gables

The Civil Rights Project

This session is sponsored by the CUBE Racial Isolation Task Force.

Join a dynamic workshop in partnership with The Civil Rights Project to explore how school districts have been affected in the aftermath of the Supreme Court decision regarding voluntary integration policies. Discuss the challenges facing boards around diversity, including, student & faculty demographics, community engagement and potential strategies to address them. This session is open to districts with an interest in racial diversity efforts.

Presider:

Florence Johnson, Board Member, Buffalo (NY) Public Schools Co-chair, CUBE Racial Isolation Task Force.

Presenter:

Erica Frankenberg, Research and Policy Director, The Initiative on School Integration, UCLA Civil Rights Project (CA)

Sunday, June 22, 2008

8:00 a.m. – 11:00 a.m.

Sky Bridge

CUBE Information Desk

8:30 a.m. – 9:30 a.m.
Grand Ballroom West

General Session

Setting Clear Policies to Create Family Partnerships

School board members should be the leaders in creating school-family partnerships by setting clear policies and allocating resources. Learn how urban districts around the country are setting policies to support family partnership goals.

Presider: *Christene Moss*, CUBE Steering Committee Member and Board Member, Fort Worth (TX) Independent School District

Presenters:

Maria Meredith, Parent Involvement Coordinator, National PTA, Washington (DC)

Edwin C. Darden, Director of Education Policy, Appleseed, Washington (DC)

9:30 a.m. – 9:45 a.m.

Break

9:45 a.m. – 11:00 a.m.
Grand Ballroom East

Keynote Address & Breakfast

Presider: *Lock P. Beachum, Sr.*, CUBE Steering Committee Vice Chair and Board Member, Youngstown City (OH) School District

Presenter: *Reg Weaver*, President, National Education Association, Washington (DC)

11:00 a.m.
Grand Ballroom East

Closing Remarks and Adjourn

Steve Corona, CUBE Steering Committee Chair and Board Vice President, Fort Wayne (IN) Community Schools

MARK YOUR CALENDARS!
CUBE Annual Conference and Award Ceremony
September 25-28, 2008
Renaissance Las Vegas Hotel
Las Vegas, NV

Register early!! The hotel will sell out quickly.
For additional information, visit www.nsba.org/cube or e-mail cube@nsba.org