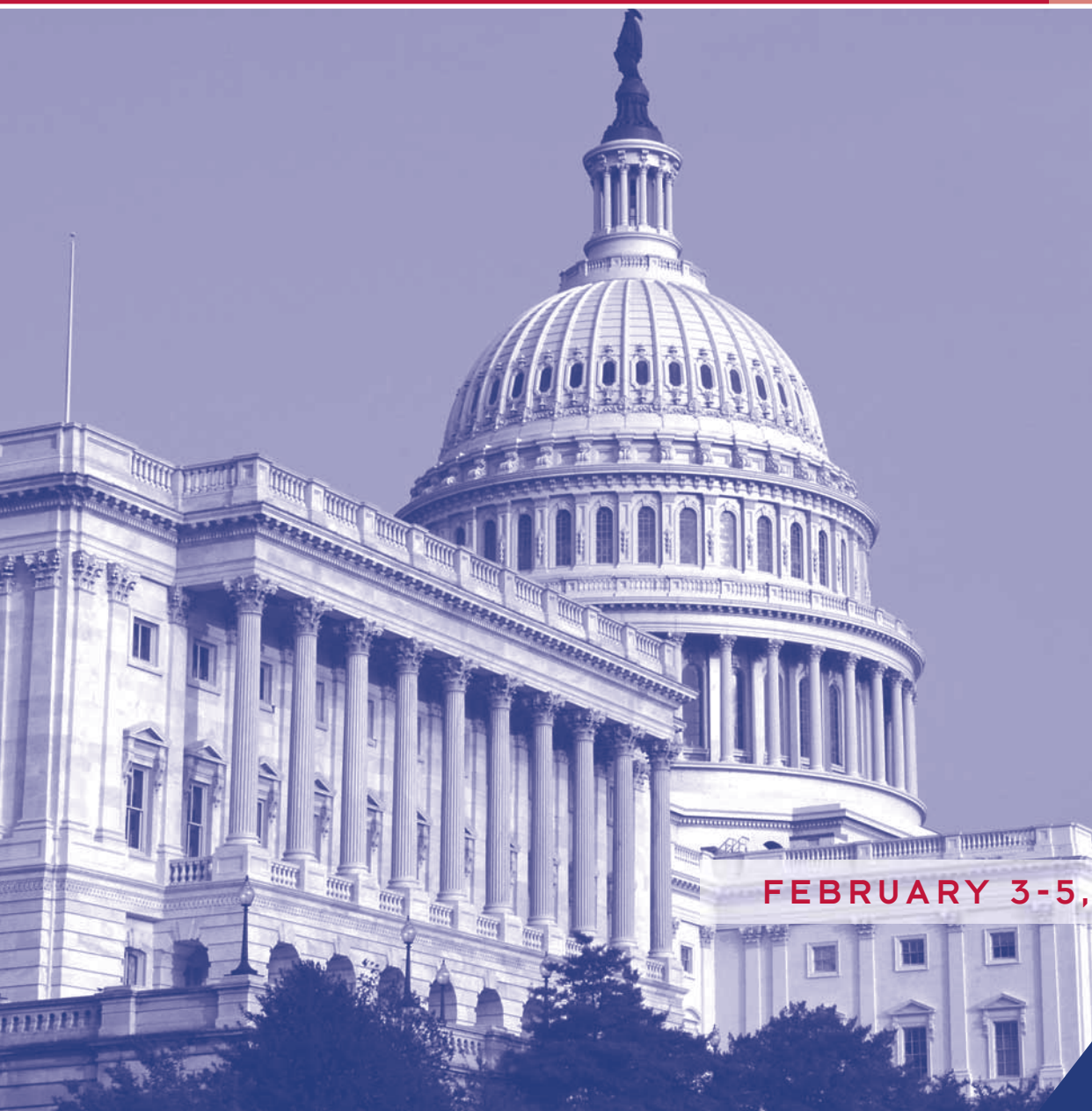


110TH CONGRESS | SECOND SESSION

Calling on Congress: A Time for Results

35th Annual Federal Relations Network Conference



FEBRUARY 3-5, 2008



***Come to
Washington, D.C.,
for NSBA's 35th
Annual Federal
Relations Network
Conference,
February 3-5, 2008***



Don't Miss This Opportunity

You make important decisions at every school board meeting — decisions that have a profound impact on the schoolchildren of your local district. However, the United States Congress sets policy that affects your school district and schools across the country for years to come. You can ensure that the children of *your* district will be well represented when you attend the 35th Annual Federal Relations Network (FRN) Conference, February 3-5, 2008, in Washington, D.C.

As an education leader, you have a firsthand understanding of what our public schoolchildren need to succeed. As an FRN member, you have an important message to deliver to Congress and the White House. Your participation in NSBA's Federal Relations Network Conference, *Calling on Congress: A Time for Results*, enables you to influence the national debate during the second session of the 110th Congress.

CONGRESS AS A PARTNER

It is important that Congress supports efforts to improve student achievement. By working effectively with Congress, we can develop practical solutions and strengthen public education for all students.

You are in the ideal leadership role to let Congress know what works and what does not work in public education. By participating in NSBA's FRN Conference, you can help maintain a united voice for public education in every U.S. House and Senate office. As an FRN Conference participant, you will join with colleagues from across the nation to obtain congressional support for achieving excellence and equity in public education by:

- ▲ Increasing federal investment in education to help improve student achievement.
- ▲ Finalizing changes to the No Child Left Behind Act.



CAN YOU REALLY HAVE AN IMPACT?

Absolutely yes! The FRN Conference sets the education agenda for the second session of the 110th Congress and school board members nationwide. True power on Capitol Hill comes from outside the nation's capital.

Members of Congress listen to their constituents, particularly those who are knowledgeable in the area they are advocating. You are unique among education advocates in that you are an elected or appointed official who serves the same constituents as the members of Congress. You stand on the front lines of education and can explain the impact of federal policy decisions at the local level. That kind of information is invaluable to members of Congress — and it is persuasive. You hold the power to improve student achievement. You have expert knowledge on public education.

- ▲ Addressing new and pending legislation that directly impacts America's public schoolchildren.

NSBA's 35th Annual Federal Relations Network Conference will give you the tools you need to effectively communicate your message to Congress.

The FRN Conference is the only national meeting that offers school board members the inside track on public education advocacy.

This conference will provide the strategies and information you need to develop and nurture a relationship with your members of Congress.

YOU WILL:

- ▲ Find out firsthand what opportunities and challenges lie ahead for public education;
- ▲ Hear from key policy makers as well as your knowledgeable NSBA Office of Advocacy staff on the latest actions by Congress and pending legislation;
- ▲ Learn the skills you need to lobby effectively; and,
- ▲ Spend a full day on Capitol Hill lobbying your senators and representatives and meeting informally with other members of Congress and their staffs at our Congressional Reception.

America's schoolchildren need you — more than ever before — to be a powerful advocate for public education.

Calling on Congress: A Time for Results

SUNDAY, FEBRUARY 3, 2008

Effective advocacy is contingent upon having the right information. Sunday afternoon's comprehensive sessions focus on the value of public education and set the stage for the federal education issues and the advocacy training sessions to come.

1:00 PM - 2:00 PM

OPENING SESSION

Speakers: NSBA President Norman D. Wooten, Executive Director Anne L. Bryant, and Associate Executive Director Michael A. Resnick
NSBA President Norman D. Wooten presiding

2:00 PM - 3:00 PM

POLITICAL INSIGHTS

Speaker: Political Analyst Norman J. Ornstein
NSBA President-Elect Barbara L. Bolas presiding

3:15 PM - 4:30 PM

POLICY COMMENTARY

A discussion on hot issues in education by nationally-known education experts.
NSBA Secretary-Treasurer C.H. "Sonny" Savoie presiding

4:45 PM - 5:30 PM

ENTERTAINMENT: THE CAPITOL STEPS

Washington's longest running musical political satire group presents an ever-changing perspective on national politics.
NSBA Immediate Past-President E. Jane Gallucci presiding

Sunday Night - On Your Own: Evening in Washington

MONDAY, FEBRUARY 4, 2008

8:15 AM - 8:45 AM

OPENING REMARKS

Speaker: NSBA President Norman D. Wooten

9:00 AM - 10:00 AM, 10:15 AM - 11:15 AM, 11:30 AM - 12:30 PM

LEGISLATIVE SEMINARS

The 35th Annual FRN Conference will focus on NSBA legislative priorities. Key NSBA advocacy staff members will bring you up-to-the-minute information on the most critical and timely legislative issues for public education. Each session will be chaired by a member of NSBA's Board of Directors.



Each legislative seminar will give you:

- A substantive presentation by an Office of Advocacy staff member focusing on NSBA's bottom-line message to be delivered on Capitol Hill;
- Tips on how you can best deliver that message; and
- Discussion time to answer your questions.

You can participate in all of the sessions and network with your fellow conference participants while presenters rotate in the FRN Conference's easy round-robin tradition.

12:45 PM - 2:00 PM

CONGRESSIONAL AWARDS LUNCHEON

The Federal Relations Network will recognize members of Congress who have made outstanding contributions to public education in 2007.

NSBA President Norman D. Wooten presiding

2:15 PM - 3:15 PM

BREAKOUT SESSIONS

Concurrent breakout sessions will help you sharpen your communication and advocacy skills for your day on Capitol Hill and year-round activities.

3:30 PM - 5:00 PM

GENERAL SESSION

You will hear directly from key policy makers about how the nation's lawmakers are confronting the issues challenging you and your school district and what solutions they offer. Finally, your call-to-action will be summarized to invigorate you for your day on Capitol Hill.

NSBA President-Elect Barbara L. Bolas presiding

TUESDAY, FEBRUARY 5, 2008

9:00 AM - 5:00 PM

YOUR DAY ON THE HILL

Plan to spend a full – and exhilarating – day meeting with your senators and representatives on Capitol Hill. Meet face-to-face with federal policy makers who represent your district. Put what you have learned at the FRN Conference into action. Join forces with other FRN members to help present NSBA's legislative agenda for 2008 – and use your influence to shape the federal education agenda.

Note: For those attendees who are unable to meet with their members of Congress on Tuesday, February 5, and must schedule meetings on Wednesday, February 6, we are offering new programming. A special session will be offered in the morning and in the afternoon on Tuesday, February 5. Your meetings on Capitol Hill should always be your first priority. However, these special sessions will be available should your Capitol Hill meetings be scheduled on Wednesday. More specific information regarding these sessions will be announced later.

5:30 PM - 7:30 PM

ANNUAL CONGRESSIONAL RECEPTION

Cap off your day on Capitol Hill with an informal gathering of 800 FRN members, members of Congress, and their staffs. You may never get another chance to see so many of this year's important decision makers together in one place and to share your concerns with them. The reception will be hosted by NSBA's Federal Relations Network.



COME EARLY...

Take Advantage of Special Early Bird Programs

SATURDAY, FEBRUARY 2, 2008

2:00 PM - 5:00 PM

**COUNCIL OF URBAN BOARDS OF EDUCATION (CUBE)
ISSUES FORUM**

CUBE's Issues Forum offers you and your urban counterparts from across the country an opportunity to gather and exchange ideas about the federal legislative concerns that affect your school district. This roundtable session will provide a legislative perspective on the second session of the 110th Congress, with a special focus on urban issues. Immediately following the keynote presentation, the roundtable participants will engage in a more informal exchange about urban and federal legislative issues.

*NSBA Council of Urban Boards of Education
Chair Steve Corona presiding*

Please check the "CUBE Issues Forum" box on the registration form if you plan to attend.

SUNDAY, FEBRUARY 3, 2008

9:00 AM - 10:00 AM

NEW FRN MEMBER ORIENTATION

This important and informative session introduces you to the challenges and rewards of FRN membership and acquaints you with your responsibilities as a network member. If you are new to the Federal Relations Network, you will not want to miss this session.

10:15 AM - 11:15 AM

HOT TOPIC SESSION

This session will provide FRN members with a forum to discuss current issues in implementing major federal education programs.

Please check the "New FRN Member" and/or "Hot Topic Session" box on the registration form if you plan to attend.

REGISTRATION FORM

FEDERAL RELATIONS NETWORK 35TH ANNUAL CONFERENCE

FEBRUARY 3-5 2008, WASHINGTON, D.C.

This form may be photocopied for additional FRN members who wish to register.

FRN Member Name

Nickname (for badge)

Title (for badge)

Spouse/Child name (if attending)

Mailing Address

City/State/Zip

Daytime Telephone

Fax

E-mail Address (for confirmation)

Also Send E-mail Confirmation to

School District Name

School District Mailing Address

City/State/Zip

School District Telephone

School District Fax

REGISTRATION FEE:

FRN Conference Registration \$570

Congressional Awards Luncheon

I will attend (no charge for registrant). I will bring a guest (\$50 fee per guest).

Name of guest: _____ (Fee covers the cost of lunch at the Grand Hyatt.)

EARLY BIRD PROGRAMS: No charge to attend; check below to register.

Saturday, February 2 CUBE Issues Forum

Sunday, February 3 New FRN Member Orientation and/or Hot Topics Session

PLEASE CHECK ALL THAT APPLY:

I am a state school boards association officer (Title) _____

I am a Federal Policy Coordinator

PLEASE COMPLETE THE FOLLOWING:

My U.S. House Representative

U.S. Congressional District

PAYMENT INFORMATION: Please bill me

Please bill my school district using P.O. # _____ (required for processing)

Please bill my state association using P.O. # _____ (required for processing)

Check enclosed, made payable to NSBA.

Please charge my: MasterCard VISA American Express

Card Number

Expiration Date

Name (please print or type)

Authorized signature

Cardholder phone #

CANCELLATIONS: Requests for refunds (less \$75 service fee per registration) can be honored only if made in writing to the NSBA Registrar prior to the meeting. No refunds will be honored after that time.

For NSBA Use Only

Three ways to register: Include payment with form. Include credit card information or P.O.# if using fax or telephone:

Mail this form to:

NSBA Lock Box
P.O. Box 1807
Merrifield, VA
22116-8007

Fax this form to:

(703) 519-6497

Call:

(800) 950-6722



For special needs call (703) 838-6156

HOTEL: Grand Hyatt Washington Hotel

FOUR EASY WAYS TO RESERVE ROOMS

1. ONLINE:

WWW.CMRHOUSING.COM/NSBA_1R/WELCOME.ASP

2. CALL: 866-300-2071 or 415-268-2088

Available Monday through Friday,
6:00 am - 6:00 pm (Pacific Time)

3. FAX: 415-979-2260

4. MAIL: FRN Housing Bureau

c/o Convention Management Resources
33 New Montgomery Street, Suite 1420
San Francisco, CA 94105

All reservations must be handled through FRN Housing. The Grand Hyatt will not honor direct reservations. Reservations should be made prior to Friday, January 4, 2008. After that date, neither NSBA nor FRN Housing guarantees room availability at the FRN rate.

HOTEL RATES:

Single Occupancy \$195 / Single Regency Club \$255
Double Occupancy \$220 / Double Regency Club \$280
Plus 14.5% tax

Deposits: A deposit guarantee is required for each reservation and can be made by credit card, check or money order. Credit card deposits will be in an amount equal to one night's room stay plus tax. (Please note that the credit card will be used only as a guarantee and the hotel may charge only the deposit amount after January 4, 2008). If you wish to send in a check, please send \$230.00 per room, make check payable to Convention Management Resources, and mail it to FRN Housing Bureau, 33 New Montgomery Street, Suite 1420, San Francisco, CA 94105. All check deposits must be received by January 4, 2008.

HOTEL CHANGES/CANCELLATIONS

Changes and cancellations: All changes and cancellations must be made directly with FRN Housing prior to January 8, 2008. DO NOT contact the hotel directly. Cancellations must be made by Tuesday, January 8, 2008 to avoid a penalty. Contact FRN Housing Bureau c/o Convention Management Resources at 866-300-2071 or 415-268-2088 with any questions, or e-mail your housing questions to NSBADC2008housing@cmrus.com. You may also cancel or change your reservation online at www.cmrhousing.com/nsba_1r/welcome.asp.

Refunds: You will receive a full refund of your deposit if your reservation is cancelled prior to January 8, 2008. If you do not cancel your reservation prior to January 8, 2008, or fail to arrive on your confirmed date, your credit card will be charged the one-night room charge plus tax and your reservation will be cancelled for the remainder of your stay.

DISCOUNT TRAVEL SERVICES AVAILABLE

NSBA has selected Association Travel Concepts as the official travel agency for the 2008 FRN Conference. Discount Airfares are available on United and American Airlines, and low car rental rates are available through Enterprise and Avis. Contact ATC today:

ONLINE: www.atcmeetings.com/nsba

E-MAIL: reservations@atcmeetings.com

FAX: 858-362-3153

The above discounts apply for travel 1/31/2008 - 2/8/2008 (IAD, BWI, DCA) ATC agents are available for reservations from 8:30 am - 8:00 pm (EST), Monday through Friday. Some restrictions may apply. Service fees apply.

You may also call your own agency or the vendors directly and refer to the following I.D. numbers:

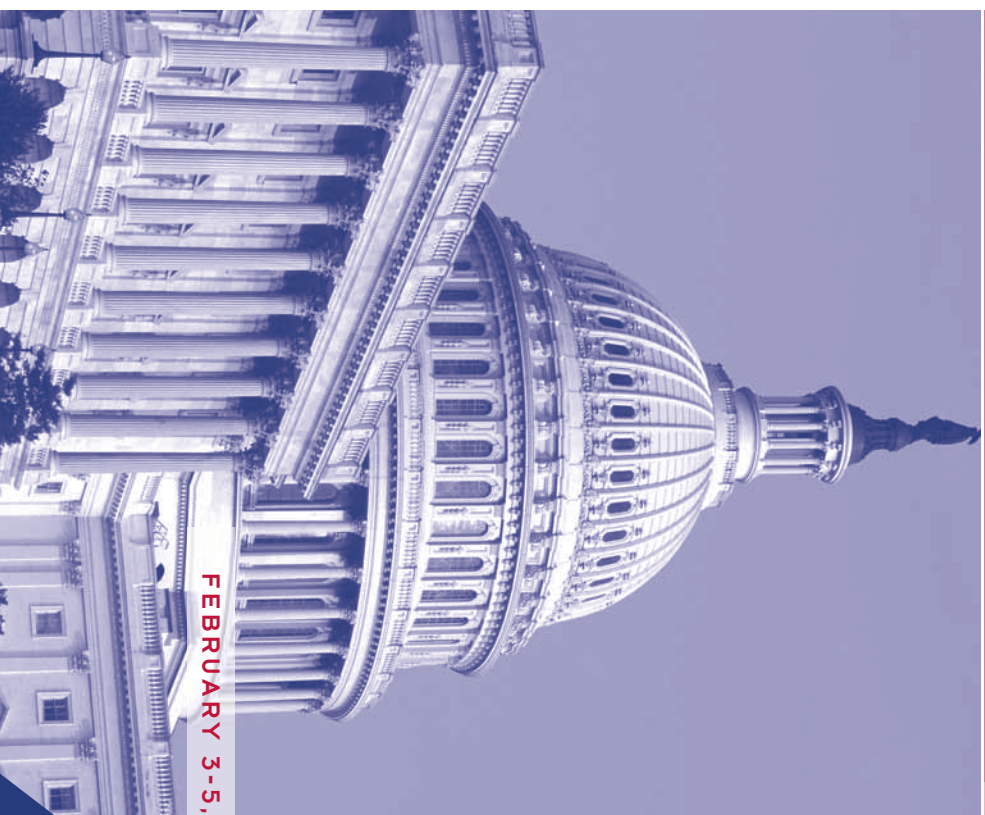
United:	510CK	800-521-4041
American Airlines:	A4718AQ	800-433-1790
Enterprise:	32H7476	800-593-0505
Avis:	J952801	800-331-1600



National School Boards Association
1680 Duke Street
Alexandria, VA 22314-3493
703-838-6722
www.nsba.org/advocacy

Return Service Requested

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