



**National School Boards Association
Council of Urban Boards of Education
September 25-28, 2008
Renaissance Las Vegas Hotel
Las Vegas, Nevada**

***CUBE 41st Annual Conference
School Board Leadership:
Equipping Urban Students with 21st Century Skills***

AGENDA

Thursday, September 25, 2008

10:00 a.m. - 4:00 p.m.
Copa Foyer

Registration

Conference tote bags and lanyards
sponsored by:



12:00 p.m. – 2:00 p.m.
Copa Room

Buffet lunch will be served

12:00 p.m. - 4:00 p.m.
Copa Room

Governance &
Training luncheon
sponsored by:



**CUBE Governance and Leadership Training & Luncheon
Targeting Student Learning**

Several state associations with many urban school districts are utilizing Targeting Student Learning to assist boards and superintendents to develop a more purposeful approach to policymaking that is focused on issues related to student learning. Under Targeting Student Learning there are eight broad policy areas that support student learning: board governance, academic standards and assessment, education program, curriculum, instruction, learning environment, professional standards, and parent/community engagement. Trainers from the Illinois

Association of School Boards will address the school board's role in student achievement by helping board members understand the link between policy and academic progress in a dynamic, interactive session.

Presider: *Susan Valdes*, CUBE Steering Committee Member and Board Member, Hillsborough County (FL) School District

Presenters:

Cathy Talbert, Associate Executive Director, Field and Policy Services, Illinois Association of School Boards

Angie Peifer, Associate Executive Director, Board Development and Targeting Achievement through Governance, Illinois Association of School Boards

4:15 p.m. - 5:15 p.m.
Rainbow Room

CUBE Orientation

This informal session will help meeting attendees familiarize themselves with CUBE's mission and services. The session is open to first-time attendees, new CUBE member districts, and others interested in learning more about CUBE.

Presider: *Steve Corona*, CUBE Steering Committee Chair and Board Vice President, Fort Wayne (IN) Community Schools

Presenter: *Kevin Scott*, CUBE Membership Services Manager, NSBA

Friday, September 26, 2008

7:30 a.m. - 4:00 p.m.
Renaissance Foyer

Registration

7:30 a.m. - 9:00 a.m.
Renaissance II & III

Continental breakfast will be served

8:00 a.m. - 12:00 p.m.
Renaissance II & III

CUBE Site Visit to Clark County Public Schools

Meeting attendees will have the choice to visit one school site emphasizing programs that are successfully working to promote high school graduation and preparation for college, such as Advancement via Individual Determination (AVID), Gaining Early Awareness & Readiness for Undergraduate Programs (GEAR UP), and schools offering single gender classrooms. AVID is a college-preparatory program designed to aid economically disadvantaged and academically average first-generation students

Site visit breakfast sponsored by:



of both elementary and high schools into college. The mission of GEAR UP is to significantly increase the number of low-income students who are prepared to enter and succeed in post-secondary education. Cheyenne High School has offered single gender classrooms for five years. Ninth and tenth grade students are isolated by gender in the core academic classes of English, math, science and social studies.

8:00 - 9:00 AM: Site Visit Briefing

9:00 AM: Buses load at Renaissance Hotel (*Ego Café Entrance*)

9:15 AM: Buses depart for Site Visits

9:45 - 11:15 AM: Site Visit

11:15 AM: Buses depart for Renaissance Hotel

***NOTE!** If you have a specific preference for one of the following school sites, please arrive at the buses early to ensure that you secure a seat on the bus for your preferred site visit. When each bus is filled to capacity (approximately 35 registrants per bus, first come first serve, participants will have to select from the other site visit choices. The buses will stage for loading at the Ego Café entrance to the Renaissance Hotel.*

Presider: *Ana Rivas Logan*, CUBE Steering Committee Member and Board Member, Miami-Dade County (FL) Public Schools

Presenters:

Larry Mason, Trustee, Clark County (NV) Board of Education

Jeffrey Geihs, Principal, Cheyenne High School

Rick W. Detisch, III, Assistant Principal, Cheyenne High School

Karen Lewis, AVID Western Division Director, AVID Center (CO)

Dawn Burns, Coordinator AVID and GEAR UP Programs, Career & Technical Education, Curriculum & Professional Development, Clark County (NV) School District

Eva G. Simmons, MEd., Deputy Executive Director for Programs Center for Academic Enrichment and Outreach, University of Nevada

Karyn Wright, Liaison to the UNLV GEAR UP Programs, Clark County (NV) School District

Clark County Public Schools

Cheyenne High School

Jeffrey J. Geihs, Principal

3200 W. Alexander Road

Las Vegas, NV 89032

Phone: 702-799-4830

(Single gender Classroom)

Marvin M. Sedway Middle School

Stanley A. Allen, Principal

3465 Englestad Street

North Las Vegas, NV

Phone: 702-799-3880

(Gear Up Program)

Basic High School
Susan Segal, Principal
400 North Palo Verde Drive
Henderson, NV 89015
Phone: 702-799-8000
(AVID Program)

11:45 p.m. - 12:00 p.m. Break

12:00 p.m. – 12:45 p.m. *Buffet lunch will be served*
Renaissance II & III Foyer

12:00 p.m. - 12:45 p.m.
Renaissance II & III

Opening Remarks and Luncheon

The 2008 CUBE State of Urban Education Address

Remarks: *Barbara Bolas*, NSBA President and Board Member,
Upper St. Clair (PA) Township

Presenter: *Steve Corona*, CUBE Steering Committee Chair and
Board Vice President, Fort Wayne (IN) Community Schools

12:45 p.m. - 1:00 p.m. Break

1:00 p.m. - 2:15 p.m.
Renaissance II & III

Workforce Readiness for Urban Youth

Most agree that our nation's economic future depends on the ability to raise students' academic standing globally and for our government to make policies to support global competitiveness. Join this session as we explore how school board leaders can contribute to workforce readiness for urban youth.

Presider: *Steve Corona*, CUBE Steering Committee Chair and
Board Vice President, Fort Wayne (IN) Community Schools

Presenter: *Paul Harrington*, Associate Director, Center for
Labor Market Studies, Department of Economics, Northeastern
University, Boston (MA)

2:15 p.m. - 2:30 p.m. Break

2:30 p.m. - 3:30 p.m.
Renaissance II & III

Urban Schools: Fostering Healthy and Successful Students

This session is provided in cooperation with NSBA's School Health Programs Department.

While academics and testing are making headlines, the story behind the news is that students have to be safe and healthy in order to reach their potential. In this session, you'll learn about strategies for promoting healthier and more supportive learning environments that connect with student needs, engage community



partners, and bolster student wellness and achievement in your schools.

Presider: *Evelyn Shapiro*, CUBE Steering Committee Member and Board Member, Isaac (AZ) School District #5

Moderator: *Brenda Z. Greene*, Director, School Health Programs, NSBA

Presenters:

Tariq Butt, CUBE Steering Committee Member and Board Member, Chicago (IL) Public Schools

Adriane King, MPH, CHES, Health Education Specialist, Centers for Disease Control and Prevention/Division of Adolescent and School Health, Atlanta (GA)

Catherine Collins, EdD, Board Member, Buffalo (NY) Public Schools

3:30 p.m. - 3:45 p.m.

Break

3:45 p.m. - 4:45 p.m.
Renaissance II & III

Addressing the High School Dropout Rate

This session is hosted by the CUBE Urban Student Achievement Task Force.

The focus of this task force is to study the achievement gap between urban and non-urban students, exploring programs that are helping students achieve, and bringing attention to successful urban schools. The task force will discuss strategies for addressing the dramatic dropout rate faced by urban schools.

Presider: *Elizabeth Daniels*, CUBE Steering Committee Member and Board Member, Portsmouth (VA) Public Schools

Presenter: *Jim Hull*, Education Policy Analyst, Center for Public Education, NSBA

5:00 p.m. - 6:00 p.m.
Pool Deck

CUBE Annual Networking Reception

Saturday, September 27, 2008

7:30 a.m. - 4:00 p.m.
Renaissance Foyer

CUBE Information Desk

7:45 a.m. – 9:00 a.m.
Outside of Rainbow Room

Continental breakfast will be served

8:00 a.m. - 9:15 a.m.



District Workshops

Topic and questions are hosted by the CUBE Governance & Training Task Force.

Large-Size Urban Districts (60,000 and over)

Location: Capital Room

Presider: *Rashidah Abdulhaqq*, CUBE Steering Committee Member and Board Member, Cleveland (OH) Municipal School District

Mid-Size Urban Districts (30,000-60,000)

Location: Rainbow Room

Presider: *Minnie Forte-Brown*, CUBE Steering Committee Member and Board President, Durham (NC) Public Schools

Small-Size Urban Districts (under 30,000)

Location: Paramount Room

Presider: *Pierre Cooper*, CUBE Steering Committee Member and Board President, Reading (PA) School District

Topic: Developing School Policies to Prepare Students for 21st Century Learning

Our students need more than the basics of reading, writing, math and science. Our schools must prepare students with the skills they need to compete in the global economy. In 2007, a national poll conducted by the Partnership for 21st Century Skills indicated that Americans believe schools have not kept pace with changing times; a majority believe schools can and should incorporate 21st century skills into their curriculum. Are you preparing your students with 21st century skills? Has your board created strategic policies that place equal emphasis on 21st century skills and basic skills? Plan to attend the CUBE District Workshops to join in the discussions about this vital topic. We will have several questions available prior to the session and ask that you gather information about the efforts that your board/district is taking to prepare your students with 21st century skills.

9:15 a.m. – 9:30 a.m.

Break

9:30 a.m. - 10:30 a.m.
Renaissance I

Conversation on Race

This session is hosted by the CUBE Racial Isolation Task Force.

While our society has made substantial progress around the issue of race, it still permeates many aspects of our lives, including public education. Please plan to join us in a dialogue about how to

convene your community for a conversation on the role race plays in local public education policy.

Moderator: *Brian K. Perkins*, CUBE Steering Committee Immediate Past Chair; Board President, New Haven (CT) Public School District; and Professor, Department of Organization and Leadership, Columbia University Teachers College (NY)

10:30 a.m. - 10:45 a.m.

Break

10:45 a.m. - 11:45 a.m.

Renaissance II & III

CUBE Annual Award – Best Practices

Join this session and learn how the *2008 CUBE Annual Award for Urban School Board Excellence* finalists are excelling in board governance, community engagement, closing the achievement gap, and helping their students achieve at the highest levels.

Presider: *Vilma Leake*, CUBE Steering Committee Member and Board Member, Charlotte-Mecklenburg (NC) Schools

Moderator: *Benjamin Canada*, Associate Executive Director, District Services, Texas Association of School Boards

Brownsville Independent School District

Board Members: *Enrique Escobedo, Jr., President*
Pat Lehmann, Assistant Secretary

Superintendent: *Hector Gonzales*

Chula Vista Elementary District

Board Members: *Larry Cunningham, President*
Superintendent: *Lowell Billings*

School District of Omaha

Board Members: *Sandra K. Jensen, President*
Shirley J. Tyree, Vice President

Superintendent: *John Mackiel*

11:45 a.m. - 12:00 p.m.

Break

12:00 p.m. - 1:00 p.m.

Renaissance I

Plated lunch will be served promptly at noon. Please be seated.

12:00 p.m. - 1:15 p.m.
Renaissance I



Keynote Luncheon

Presider: *Lock P. Beachum, Sr.*, CUBE Steering Committee Vice Chair and Board Member, Youngstown City (OH) School District

Presenter: *Dan Domenech*, Executive Director, American Association of School Administrators
Break

1:30 p.m. - 2:30 p.m.
Renaissance II & III

Communicating with New Technologies

This session is hosted by the CUBE Communications Task Force. Join this session and take a look at how podcasts, webinars, social networking sites, and live video are impacting the way your districts communicate with constituents.

Presider: *Sandra Smith-Jones*, CUBE Steering Committee Member and Board Member, Virginia Beach City (VA) Public Schools

Moderator: *Glenn Cook*, Director, Editor-in-Chief, Publications, NSBA, and Staff Liaison for Communications Task Force

Presenters:

Nancy L. Soscia, Public Relations Coordinator, Virginia Beach City (VA) Public Schools

Wendy C. Brawley, Chairwoman, Richland County (SC) School District # 1

2:30 p.m. - 2:45 p.m.

Break

2:45 p.m. - 3:45 p.m.
Renaissance I



Federal Legislative Update

This session will review the education agendas of the U.S. Presidential candidates and discuss the impact for urban school districts.

Presider: *Lock P. Beachum, Sr.*, CUBE Steering Committee Vice Chair and Board Member, Youngstown (OH) City School District

Presenter: *Mike Resnick*, Associate Executive Director of Advocacy and Issues Management, NSBA

6:00 p.m. - 8:30 pm
Renaissance II & III

CUBE Annual Award Banquet

Join CUBE for a celebratory evening to honor the 2008 CUBE Annual Award for Urban School Board Excellence winner and the Benjamin Elijah Mays Lifetime Achievement Award recipient.

6:00 – 6:30 PM: Social

6:30 – 7:00 PM: Welcome Remarks and Benjamin Elijah Mays Lifetime Achievement Award Presentation

7:00 – 8:30 PM: Plated Dinner and CUBE Annual Award Presentation

Presider: *Steve Corona*, CUBE Steering Committee Chair and Board Vice President, Fort Wayne (IN) Community Schools

Remarks: *Anne Bryant*, Executive Director, NSBA

Presentation of the 2008 Benjamin Elijah Mays Life-Time Achievement Award

Presenter: *Lock P. Beachum, Sr.*, CUBE Steering Committee Vice Chair and Board Member, Youngstown (OH) City School District

Presentation of the 2008 CUBE Annual Award for Urban School Board Excellence

Presenter: *Benjamin Canada*, Associate Executive Director, District Services, Texas Association of School Boards, and CUBE Annual Award Judge

Sunday, September 28, 2008

7:45 a.m. - 10:00 a.m.
Renaissance Foyer

CUBE Information Desk

8:00 a.m. – 9:30 a.m.
Renaissance II & III

Buffet breakfast will be served

8:00 a.m. - 10:00 a.m.
Renaissance II & III

Preparing Urban School Board Members for 21st Century Learning

This session will assess how policies will be impacted by new technological tools and offer an analysis of what areas of policy will be most affected in preparing students for 21st century learning.

Breakfast & Workshop
sponsored by:

Apple Inc.

Presider: *Sandy Jensen*, CUBE Steering Committee Member and Board President, Omaha (NE) Public Schools

Presenters:

Mark Willis, Assistant Executive Director, Georgia School Boards Association

Karen Cator, Director of Education Leadership, Apple Inc.

**MARK YOUR CALENDARS
FOR CUBE'S 2009 MEETINGS!**

**CUBE Issues Forum & Congressional Luncheon on Capitol Hill,
Washington (DC)**

(held in conjunction with NSBA's Federal Relations Conference Feb 1-3, 2009)
January 31 & February 3, 2009
Grand Hyatt Hotel

CUBE Programming at NSBA's Annual Conference, San Diego (CA)

(held in conjunction with NSBA's Annual Conference Apr 4-7, 2009)
April 2-4, 2009
Manchester Grand Hyatt Hotel

CUBE Issues Seminar, Chicago (IL)

June 25-28, 2009
The Drake Hotel

CUBE Annual Conference & Award Ceremony, Austin (TX)

October 8-11, 2009
TBD

*For additional information, visit www.nsba.org/cube or
e-mail cube@nsba.org*