



Legal Clips Sponsorship



School boards must exercise their responsibilities in an increasingly complex legal environment. **Legal Clips**, an e-mail newsletter service of the National School Boards Association's Office of General Counsel and Council of School Attorneys, is part of NSBA's preventive law program. NSBA provides an array of resources that help school boards and school attorneys to understand the legal environment and keep up to date with new and emerging legal developments. **Legal Clips** summarizes the major legal developments of the week that will affect public schools and "links" readers to electronic information about featured legal topics.

- ◆ **Legal Clips** reaches over 9,000 attorneys, administrators, and school board members. There is no charge to subscribe, and subscribers are solicited across the NSBA Federation and from other national education organizations, university departments of education, and law schools.
- ◆ **Legal Clips** is distributed electronically each Thursday except for one week in November and December – 50 weeks per year.
- ◆ The NSBA Council of School Attorneys does not rent the list of its over 3,000 members, thus sponsorship of **Legal Clips** is an excellent opportunity to reach this audience.
- ◆ Your company's name, logo and Web link will be prominently displayed on page one (1) of each issue. In addition, text (up to 25 words) can be added elsewhere in the issue to alert **Legal Clips** subscribers (potential and current customers) with your company's new product information, services and events.
- ◆ **Legal Clips** features top court cases in the news, information on federal regulatory developments and federal guidance, and a snapshot of the hottest school law news such as the "bong hits" free speech case or the Supreme Court decision in the Seattle and Louisville assignment cases.

The NSBA Council of School Attorneys is a membership program of the National School Boards Association. The Council's primary mission is to improve the legal representation of the nation's public schools.

The NSBA Council of School Attorneys:

- Serves as a clearing-house for its members and an advocate for their public school clients
- Maintains a dynamic website (www.nsba.org/cosa)
- Encourages the on-going professional development of school attorneys by providing continuing legal education (CLE) opportunities.

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